



imaginePR

IMAGINE PRINT LTD

JOURNALISM - CORPORATE MEDIA SERVICES – STRATEGIC COMMUNICATIONS - PUBLIC RELATIONS

Timaru Office (03) 688 0436
Motor Home Centre and Mobile 0274 322 590
Email imagineprint@xtra.co.nz



MEDIArelease

Release: **IMMEDIATE**

Prepared for: Timaru District Council

By: Graeme Stilwell

On: September 1, 2010

Words: 541

For further information, please contact:

Graeme Stilwell, ImaginePR 0274 322 590 or email
imagineprint@xtra.co.nz

Aquatic supporter draw winner gives money right back to the club

You could say the first Caroline Bay Aquatic Supporters Club \$500 cheque, to the winner of a monthly draw for supporters club members, has bounced – right back into the club's coffers.

Today's draw (**September 1**) commemorated the first day of spring in South Canterbury as well as the largesse of winner Timaru businessman Tony Preen, who sent the money right back to where it came from.

Mr Preen said he was delighted to be able to help those who were helping the community towards "such a wonderful project".

The draw was part of the club's thank-you to those who have joined the club and in so doing raising funds for the aquatic centre, and with funds raised so far totalling more than \$21,000 in just four weeks, spokesperson Peter Burt says the building groundswell of support for the centre and the club is exciting.

He said on PortFM radio, which hosted the draw as partners to the aquatic centre, that the community could be proud of the fantastic support showing through in such a short time.

"This is a community that clearly really wants this project. We started off slowly, but the membership of the club is growing rapidly now. It's just so exciting to be part of."

Peter said the benefits of club membership reached far beyond just being part of one of the most exciting projects in Timaru for many years.

"As dozens of primary school children throughout the district will find on Friday, (**eds September 3**) being part of the school membership initiative gives them opportunities beyond the norm, in this case to meet a true swimming icon, triple Olympic medal-winner Danyon Loader," Peter said.

And exciting merchandising and aquatic centre signage options in the entrance "tunnel hall of fame" added to the feeling of community participation, he said.

Fellow spokesperson for the aquatic supporters club Michelle Pye said the feeling of watching support build for the centre and the club was thrilling.

The Aquatic Supporters Club continues to rocket ahead, Michelle said.

“Being part of the school supporter programme, having fun with merchandising initiatives as well as recognition in the new centre were examples of how a community can benefit on a group and individual basis and have enormous fun by joining,” Michelle said.

“It’s so easy to join. Just go to www.carolinebayaquatic.co.nz and register or phone 0800 GO CBAY or 0800 462 229.

“We’d love to have you on board.”

ENDS

Captions:



Good news travels fast: Aquatic Supporters Club spokesperson Peter Burt chats to Tony Preen after he won the club’s first \$500 promotional draw. From left, PortFM radio station host Owen Jackson (OJ); ASC promoter Michelle Pye; Peter Burt; and Bank of New Zealand store manager Wendy Nichol, who presented the cheque, learn that the money was coming right back to club.



Happy, and benevolent, winner Tony Preen accepts the \$500 cheque from BNZ store manager Wendy Nichol. Looking on are aquatic supporters club spokespersons Peter Burt and Michelle Pye (at right).