

Vision

Lifestyle – Economy – Identity – Leadership

- Fantastic lifestyle second to none
- Thriving and innovative economy where opportunities abound
- Strong and enviable reputation and identity
- Inspiring, people-focused leadership

Vision explanation

<h3 style="text-align: center;">Lifestyle</h3> <p style="text-align: center;">Fantastic, sustainable lifestyle second to none</p>	<h3 style="text-align: center;">Economy</h3> <p style="text-align: center;">Thriving and innovative economy where opportunities abound</p>
<p><i>We live in a pretty special place. We want to keep it that way. We want to make it even better for ourselves, our children, their children.</i></p> <p>This means:</p> <ul style="list-style-type: none"> • We want to ensure our communities are well serviced with essential services • We want to maintain a humming, vibrant mix of places to go and things to do • We feel safe walking the streets and crime rates remain low • Our families are strong and our children and youth are provided with great opportunities to learn and grow • We care for and respect our elderly • Our communities are thriving, exciting places to set down roots • We have abundant recreational, sporting and leisure opportunities • We care for, enhance and respect the natural environment 	<p><i>Our economy is essential to our future. We need it to grow innovatively and sustainably.</i></p> <p>This means:</p> <ul style="list-style-type: none"> • We build on our economy’s agricultural roots and support innovative, future focused industries • Our industries and businesses produce high quality goods and services while valuing the environment from which their raw materials are sourced • Our businesses are well supported and enabled to grow • Our district has a variety of training and employment opportunities available • Our standard of living grows continuously • We have planned for and have balanced growth that keeps our businesses, population and youth local • We maintain and build on our district’s strong economic diversification • Our district’s opportunities attract people, skilled workers and families here to live, work and play • New businesses choose Timaru District • Our businesses and other agencies work together for maximum district benefit

<p style="text-align: center;">Identity</p> <p style="text-align: center;">Strong and enviable reputation and identity</p> <p><i>We want to forge and strengthen a reputation and identity that other districts may aspire to</i></p> <p>This means:</p> <ul style="list-style-type: none">• We are proud of our district - our environment, our lifestyle, our communities, our people, our success• We build and own our identity• Our residents are our strongest advocates - locally, nationally, internationally• We respect and honour our heritage and individuality• We value, encourage and celebrate cultural diversity• We celebrate and sell our story	<p style="text-align: center;">Leadership</p> <p style="text-align: center;">Inspiring, people-focused leadership</p> <p><i>We want a district where we build on our strengths, minimise our weaknesses, challenge our threats and grasp our opportunities. This takes leadership.</i></p> <p>This means:</p> <ul style="list-style-type: none">• We lead to inspire and enable, and barriers are proactively reduced• Our leaders help create the environment for the future to happen• We inspire our district's future leaders• We plan for the future to take advantage of its opportunities and recognise and address its challenges• Our leaders make decisions that enable our community and economy to prosper
---	--

Community Outcomes

Community Outcomes represent the outcomes that the Council “aims to achieve in meeting the current and future needs of communities for good-quality local infrastructure, local public services, and performance of regulatory functions.”

The Council will continue to work with numerous organisations (e.g. health, business, environmental, community, government departments) to contribute to the strategic direction and identify future issues.

Other agencies may also contribute to these outcomes through the activities and services they provide.

There are six community outcomes the Council have identified:

High quality infrastructure to meet community and business needs

Infrastructure provision represents a core role of the Council. Provision of high quality infrastructure is essential to strong communities and economic prosperity.

Smart, diversified economic success and growth supported and enabled

The Timaru District economy is one of the most diversified in New Zealand. The Council is committed to providing great customer service and being recognised as a business friendly Council – putting out the red carpet, not the red tape.

Communities that are safe, vibrant and growing

We all want to live in places that are full of energy and vitality and where we feel safe. The provision of recreational facilities, core infrastructure and effective regulation helps create this sense of community.

People enjoying a high quality of life

Council’s activities are a fundamental contributor to everyone’s quality of life. Whether the clean and fresh water flowing from the tap, the road you use daily to get to school or work or the playground your grandchildren enjoy, each service makes a contribution.

A strong identity forged and promoted

Our identity defines our place in New Zealand and the world. We have much to celebrate and promote. The Council is a key player in promoting our identity and enabling it to develop.

A valued, healthy and accessible environment

Without a healthy environment, many of these aspirational goals will not be achieved. Many of the Council’s activities contribute towards both protecting and enhancing the physical environment.

Strategic Priorities

The Council has identified four priority areas it believes are essential to enable it to work towards the Vision and Community Outcomes.

Investing in Community

The Council is an important player in the Timaru District. It provides leadership and advocacy, but also has a role in promoting and encouraging strong partnerships to ensure the most effective solutions are achieved for the betterment of the wider Timaru District.

Promote integrated, highly liveable communities

The Council has an important role in planning for our district's future. It needs to promote integrated planning to meet future challenges and ensure wise investment of resources. Future development of well planned, integrated, attractive and safe communities means smart thinking and taking all relevant information into account, within the legislative framework that guides local government.

Support areas of economic and district strength

The Council has a role to support and enable economic growth in Timaru District to help enable our future to be realised. Areas of economic strength should be encouraged to flourish.

Ensure critical infrastructure meets future needs

One of the Council's core roles is in the provision of infrastructure, both below and above ground that enables communities to survive and prosper. Infrastructure connects our communities together and is critical to our social, economic, cultural and environmental wellbeing. Continuously planning and acting to meet future needs through maintenance and development of infrastructure is a foundation for Timaru District's future.

Key tasks the Council has identified to help achieve these strategic priorities and overall linkages to the Council's activities are identified below:

Strategic Priority 1: Investing in Community				
Priority Areas	Leadership and Advocacy	Partnerships and Communications	Recreation and Leisure	Social Support
What will be done	<ul style="list-style-type: none"> Plan for the District's future and Council's role in that future Advocate and submit on key issues, government plans and policy impacting on the district and Council services Ensure people and communities are represented and community views heard Advocate for secure critical infrastructure provision (e.g. electricity, communications, irrigation) Maintain affordable service provision to the Timaru District Provide responsive and efficient Council services 	<ul style="list-style-type: none"> Nurture strong communities through leadership, partnership, and advocacy Support partnerships that improve community wellbeing Regularly inform and engage the community via a range of mediums Modernise Council's communication through use of new tools 	<ul style="list-style-type: none"> Maintain high quality and affordable recreational and leisure facilities Ensure leisure and recreational spaces keep up with modern trends Develop Timaru District community infrastructure and facilities to meet future community needs 	<ul style="list-style-type: none"> Help ensure positive social outcomes for the district Work together to ensure safe communities are maintained and promoted Build strong, resilient communities Provide support for individuals, projects and events Provide support for vulnerable individuals in need of housing
Key Actions and Projects	<ul style="list-style-type: none"> Annual and Long Term Planning Submissions Community Board and Council meetings Representation Reviews (6 yearly) Advocacy Elections (3 yearly) Consultation Rating and Financial policy/strategy reviews Council representation on community groups 	<ul style="list-style-type: none"> Community partnerships and programmes <i>Communications strategy</i> <i>Web and social media presence</i> Two yearly Community Survey Council media releases and publications 	<ul style="list-style-type: none"> Recreation and Leisure facilities maintenance and provision <i>Options investigations of future leisure facilities approach</i> Walking and cycling tracks development Exhibitions and public programmes 	<ul style="list-style-type: none"> Council Social Housing provision and renewals Community Grants and Loans Creative Communities fund Safer Communities projects Project Turnaround Youth-at-risk initiatives Project Y Emergency Management Training and Volunteers
Related strategies/ plans/policy	Annual Plan Activity Management Plans Long Term Plan Rating and Financial Policies Financial strategy	Activity Management Plans Long Term Plan	Reserve Management Plans Parks Strategy Off-Road Walking and Biking Strategy Museum Strategic Options Plan Active Transport Strategy Activity Management Plans Long Term Plan	Community Funding policy Activity Management Plans Long Term Plan
Council Activity Areas	Governance and Leadership Timaru District Holdings Limited (CCO)	Community Funding Governance and Leadership Safer Communities	Community Funding Cultural and Learning Facilities Parks, Recreation and Swimming Pools District Planning Governance and Leadership	Community Funding Community Facilities Emergency Management Safer Communities Social Housing Governance and Leadership

Existing Action *Possible New Action*

Strategic Priority 2: Promote integrated, highly liveable communities			
Priority Areas	Integrated planning and development	Attractive communities and environment	Safe and healthy communities
What will be done	<ul style="list-style-type: none"> Promote quality urban design in district communities Ensure commercial vibrancy of Timaru central business district Maintain vibrant and compact village centres in smaller communities 	<ul style="list-style-type: none"> Create and encourage a high quality natural and built environment Maintain Caroline Bay as the district's 'jewel in the crown' Value, preserve and celebrate our heritage and history Effective waste reduction towards a zero waste environment 	<ul style="list-style-type: none"> Proactively monitor and regulate the built environment in line with legislation, bylaws and guidance Support initiatives to improve urban air quality Provide stormwater infrastructure that efficiently disposes of stormwater to appropriate design levels and environmental standards Promote road safety initiatives Improve safety of roads, footpaths and street networks Prepare for and coordinate responses to emergency events
Key Actions and Projects	<ul style="list-style-type: none"> District Plan review Integrated planning approach District CBD Refresh/Revitalisation Local area planning Growth management 	<ul style="list-style-type: none"> 3-2-1-zero waste minimisation scheme TAG (Totally Against Graffiti) project Heritage painting and enhancement fund <i>Reserve Management plans reviews</i> Native planting programmes Parks maintenance and development Electricity undergrounding programme Public toilet upgrades Waste Minimisation education and business support Esplanade reserves and strips Significant Natural Areas (SNA) fund 	<ul style="list-style-type: none"> Earthquake prone buildings policy review, assessments and action Regulatory Services monitoring, assessment and regulation Clean air partnerships Stormwater infrastructure upgrades and planning Minor Transport network improvements programme Animal control Council bylaw monitoring and review Emergency Management response, training and exercises
Related strategies/plans/policy	District Plan Activity Management Plans Council bylaws Long Term Plan	Reserve Management Plans Parks Development Plans Active Transport Strategy Waste Management and Minimisation Plan Significant Natural Areas policy Council bylaws Long Term Plan	District Plan Earthquake Prone buildings policy Activity Management Plans Council bylaws Civil Defence Emergency Management Plan Rural Fire Plan Stormwater Management Plans Long Term Plan
Council Activity Areas	Building Control District Planning Economic Development and District Promotions Roading and Footpaths Community Facilities Governance and Leadership	Building Control Community Funding Community Facilities District Planning Parks and Recreation Safer Communities Waste Minimisation Governance and Leadership	Community Facilities District Planning Building Control Emergency Management Environmental Health Safer Communities Stormwater Governance and Leadership South Canterbury Rural Fire District

Existing Action *Possible New Action*

Strategic Priority 3: Support areas of economic and district strength

Priority Areas	Enable economic success	Resident and Visitor emphasis	Nurture and market our identity
What will be done	<ul style="list-style-type: none"> Support and enable areas of economic strength to thrive and maximise local economic growth Provide key infrastructure that meets business and industry requirements Ensure sufficient land is available to meet development demands Support availability and delivery of training and employment opportunities and initiatives Celebrate and promote business innovation and success Advocate in areas that maximise economic opportunity and benefits for the district Make Council processes easy for business 	<ul style="list-style-type: none"> Provide events for our people and visitors Promote district to residents and visitors, with a lesser focus on international tourists Grow Timaru District's appeal as a visitor destination Maximise benefits from district visitors 	<ul style="list-style-type: none"> Strengthen Timaru District identity Reinforce residents pride in Timaru District Improve the external image of Timaru District Treasure and support diversity and heritage of communities Support people and groups contributing to improving our image Support the protection of significant built and natural heritage where community safety not compromised Support and foster district creativity
Key Actions and Projects	<ul style="list-style-type: none"> <i>Focused support of small medium enterprises (SMEs)</i> <i>Coordination of a connected hub of key district training and employment agencies</i> CBD parking provision District CBDs Refresh/Revitalisation Business Awards ADBT funding and support Alignment of ADBT priorities District Plan review 	<ul style="list-style-type: none"> <i>Coordinated district events programme</i> Visitor promotion initiatives ADBT funding and support Alignment of ADBT priorities 	<ul style="list-style-type: none"> Cultural events and celebrations Exhibitions showcasing local talent and creativity Greater use of promotional materials/avenues/mediums Creative and community group support Heritage and art collections <i>Project to build and strengthen district identity</i> <i>District marketing plan</i> <i>Coordinated district events programme</i> <i>Citizen 'Ambassadors' programme</i> <i>District entrance enhancements</i> Recreation and Leisure facilities provision ADBT funding and support
Related strategies/plans/policy	ADBT Statement of Intent Activity Management Plans Digital strategy Long Term Plan	Events strategy ADBT Statement of Intent Activity Management Plans Long Term Plan	Activity Management Plans ADBT Statement of Intent Events strategy Long Term Plan
Council Activity Areas	Airport Aoraki Development Business and Tourism (ADBT) (CCO) Canterbury Economic Development Company Limited District Planning Economic Development and District Promotions Governance and Leadership Transport Sewer Stormwater Timaru District Holdings Limited Water Supply	Community Funding Economic Development and District Promotions Aoraki Development Business and Tourism (ADBT) (CCO) Governance and Leadership	Community Funding Economic Development and District Promotions Governance and Leadership Cultural and Learning Facilities Parks, recreation and swimming pools

Existing Action *Possible New Action*

Strategic Priority 4: Ensure critical infrastructure meets future needs			
Priority Areas	Water Supply	Wastewater treatment and disposal	Roading and transport network
What will be done	<ul style="list-style-type: none"> Provide good quality potable water to district communities Ensure sustainable water quantities are available for urban, business and rural needs Plan for water supply infrastructure to meet future community needs Ensure adequate water available for emergency situations 	<ul style="list-style-type: none"> Effectively treat and dispose of wastewater with minimal impact on the environment Plan for sewer infrastructure to meet future community needs 	<ul style="list-style-type: none"> Provide a well maintained and designed roading network Enhance strategic district roading routes Ensure bridge infrastructure meets capacity requirements Provide rural roads that are sufficient for community needs Ensure Timaru airport remains commercially functional and viable Encourage walking and cycling options to be available across the district
Key Actions and Projects	<ul style="list-style-type: none"> Compliance with Drinking Water standards Geraldine Area Wide Water Supply strategy Downlands Water Supply quantity and quality enhancements Pareora water supply pipeline renewal Water supply infrastructure renewals and upgrades Water quality monitoring 	<ul style="list-style-type: none"> Timaru Wastewater Management Strategy completion Wastewater Treatment Plant operation Sewer infrastructure renewals and upgrades 	<ul style="list-style-type: none"> Clandeboye heavy traffic route enhancements Improved rural road maintenance Bridge replacements and renewal programme Footpath renewal programme <i>One formed footpath provided on every urban street</i> <i>Airport Business Plan</i> <i>Implementation of Active Transport Strategies</i> Evans Street (State Highway One) four-laning North Street overbridge
Related strategies/plans/policy	Geraldine Area Wide Water Supply Strategy Activity Management Plans Water Supply Safety Plans Canterbury Water Management Strategy Long Term Plan	Timaru Wastewater Management Strategy Activity Management Plans Long Term Plan	Timaru Transportation strategy Active Transport Strategies Activity Management Plans Regional Transport Plan Long Term Plan
Council Activity Areas	Water Supply Governance and Leadership	Sewer Governance and Leadership	Roading and Footpaths Airport Governance and Leadership

Existing Action *Possible New Action*

