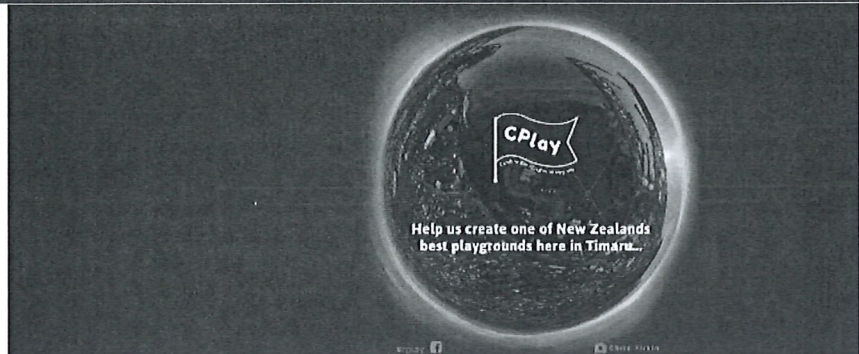


Section 1: Key Information

1.1 Project Title:



C-Play Timaru

1.2 Please provide your details:

Organisation Name:	C-Play Timaru	
Organisation Address:	240 Otipua Road Highfield Timaru 7910	
Entity Type:		
Are you/your organisation GST registered:	No	
Contact Name & Role:	Owen 'OJ' Jackson	
	[REDACTED]	
<i>All correspondence will be sent to the above email or postal address</i>		
Bank Account Details	<i>CPlay is operating under the umbrella of the Aoraki Foundation (similar to the Bike Park project) and we have attached bank account details accordingly for CPlay.</i>	

1.3 Key Project Information:

Please provide a brief description of the project/activity:	<i>(Briefly outline the project e.g. What you will be doing, why, and what the outcome will be)</i>	
	Caroline Bay Playground Upgrade	
The project/activity will be located/based:	Caroline Bay, Timaru	
The start date of the project/activity will be:	The moment that we have confirmation from TDC that our application to the Stimulus fund has been successful.	
The completion of the project/activity will be:	Summer of 2021-22	

Section 2: The Project

2.1 Please briefly explain the status of the project:

A proposal for upgrading the current playground on Caroline Bay has been progressed to a level where there has been significant momentum in formulating ideas and structure around an actual concept plan. A committee structure has also been put in place and the original vision and philosophy for the new Caroline Bay Playground has gained traction from the leadership of Owen Jackson (OJ) who has brought together a small group of dedicated and driven people from the South Canterbury community. The concept which is known as C-Play, draws some parallel in its conception with the original C-Bay Aquatic Centre and fits nicely with this theme based on its location and functionality.

As part of gaining traction and furthering the progress of this project the executive committee have engaged "The Playground Centre" a customized specialist company in providing innovative playground concepts and equipment.

The Executive Committee are now engaging with stakeholders, partner organisations and principally the Timaru District Council to implement the construction of a new locally themed based interactive, multi-sensory playground.

"We have a lifestyle in Timaru that I reckon is unmatched anywhere in the country and I wouldn't trade it for anything. It's a brilliant place to live and play."

- Owen 'OJ' Jackson

2.2 Please provide or attach a project plan/schedule:

I have attached a copy of the Playground Centre "Funmaker Process" which sets out every step of the process from design, planning and installation to after sales support and spare parts. In the 6 part process we have completed stages 1 & 2 which are "free" but for us to progress any further we need to pay an engagement fee which is 5% of the projected estimated cost of the completed project.

2.3 Please provide an overview of the applicant's relevant skills and experience for delivering projects of this nature:

Whilst C-Play has no specific experience in a project such as this, the group of volunteers that make up C-Play have completed extensive research of other projects of this nature. We invited 5 of NZ's leading playground providers to make a presentation to CPlay on what they could offer with the parametres they were given. These parametres were based on equipment to the approximate value of \$1 million dollars and that the playground should have a "heritage" component that explored all the unique and wonderful things this region has to offer. It is CPlay's intention to fully utilise the knowledge and experience of the successful presentation which was made by Playground Centre (based in Wanganui).

We have a Funding Co-ordinator in place to help ensure the funding needed is sourced efficiently for this project to go ahead. We have spoken with key people involved in the successful fundraising campaign for CBay and have looked at adopting their fundraising template as we move forward

2.4 Costs:

How much are you applying for? (NZD):	\$86,000.00
What is the total cost of the project? (NZD):	\$1,500,000.00

Is this Stimulus Fund critical to the project starting/happening sooner/or being of better quality/or something else: <i>(please tick all relevant boxes)</i>	Project Starting Happen Sooner Better Quality Other_____
Will further funding be required in the future:	No

Has this project previously applied for funding from any other sources (e.g. Provincial growth Fund, Aoraki Foundation):	No
--	----

2.5 Please indicate where all funding is being or intended to be sourced from:

Source of funding:	\$ (NZD)	Status/Commentary <i>(ie. Received/confirmed)</i>
Stimulus Fund (through this application)	\$86,000	Pending – If we were to receive less than applied for it would result in a delay of the project
Funding plan attached	\$	
Total:	\$	



2.6 Please provide a high-level breakdown of your spend (GST exclusive) of the Stimulus Fund:
(This will be bound to the funding agreement developed if the project is approved)

Cost Description:	Payment Criteria:	\$ (NZD)	Invoice Date
Engage the services of the playground specialists we have chosen to manage the project, Playground Centre from Wanganui	Payment to be made to Aoraki Foundation (details provided) and then payment from this account to Playground Centre	\$86,000.00	ASAP
<i>The remainder of the budget (from other funding sources) is set to be spent on physical projects costs C-Play itself is entirely volunteer operated, so no costs to be spent there.</i>			
Total:		\$86,000.00	

2.7 Has any public consultation been conducted:

- Yes, Documents outlining the consultation attached

2.8 Where the project utilises land, does the land have any other interests associated with it:

No, all permissions granted for use as per attachments from Bill Steans

2.9 Does the project have appropriate Resource Management Act and Building consents:

Not needed. The area we are intending to use is already designated as a playground.

2.10 When the project is delivered, what is the plan to operationalise the asset (if an asset), and maintain it throughout its life? If involvement is required from Council, please outline what might be required?

On-going maintenance of the Playground is to be Council's responsibility, this has been agreed upon via Bill Steans (evidence attached).

Section 3: Overall Benefits and Risks

3.1 Briefly outline the social, cultural, environmental and economic benefits of the project to the district and overall value for money:

Social	Central Government has mandated significant initiatives around health and wellbeing with emphasis on physical activity targeted at our Tamariki
Cultural	To create a hub where the community can play, learn, grow and connect in a play space they can be extremely proud of. We want to design a playground that tells the story of where we have come from, we are now and where we are heading in the future.
Environmental	To create as natural environment as possible including rubber matting (from recycled tyres), wooden playframes for equipment and landscaping that included natural rock formations and plantings. The story that the playground will tell will also integrate the environment factors that are important to our district.
Economic	Tourism and profile opportunities through Venture Timaru who now operate in the tourism space Providing jobs to Local companies (outlined in 3.2 below)

3.2 What procurement process has been undertaken (i.e. selection of a provider), or will be undertaken, and how will that be managed? In addition, please provide a description of how greater public value will be achieved through the procurement process, for example by considering one or more of the following:

- How local businesses will be provided with opportunities
- How skills will be developed locally
- How waste / emissions are being reduced in this procurement

The Playground Centre (Wanganui) has been employed to create the project plan and installation of the playground itself has been outsourced to them. This was a result of discussions with many companies and after a lengthy process we felt this company was best suited to provide us with the exact needs of this project. It should be noted that Playground Centre has provided TDC with equipments for local district playgrounds over a significant period of time.

Other project costs such as landscaping, paths, lights etc. are all going to be sourced locally and when ready C-Play will discuss with local businesses to find the most suited people for the job.

3.3 What is the expected contribution to local employment:

It is not yet confirmed what the contribution may be, although the local employment will be a result of the costs outlined above (3.2)

3.4 What are the risks associated with the project? Each risk should be ranked as high, medium or low and include a short explanation as to why it was given that risk rating and how this might be addressed:

Risk	Low/ Med/ High	Mitigation approach
Competing interests in a very tight environment requiring large investment for major capital works expenditure in a tight funding environment.	Med	Post COVID there is concern of how much money is out there. Despite this, C-Play feel confident in the project being a good fit and well supported by the community. They feel a key step in mitigating this is by the Council showing support through this application and therefore provide its other funders/potential stakeholders with confidence.
Costs could balloon if not managed adequately.	Low	Quotes and confirmation of costs have been provided from the playgrounds centre. The rest of the costs are set to be locally sourced and through these relationships they are relying on good faith from local businesses to allow a fair and consistent price. <i>Through our funding model we are confident that some of the project costs will be donated "in kind" by businesses that want to express their community citizenship. The more money that can be saved in this area means more investment in the actual equipment.</i>
Flooding issues at the current Playground Site	High	C-Play is currently investigating options in respect to the current playground site being extremely flood prone. We are in the process of speaking with an individual Surveyor to provide their professional opinion on the viability of the site, this is crucial to the project progressing. It is possible that the outcome of these discussions could hugely impact the proposed plan of the playground.



3.5 Please provide how the project contributes to existing strategies and meets customer/community demand or markets:

- Widespread buy-in from community.
- Positive reinforcement from the general public when socialising through numerous public events and through other communications. We have set up a CPlay site at both the "Roses On The Bay Day" and "Childrens Day" showing off the initial draft designs to the public and have received feedback through survey forms (please see attached)
- Clear desire from the public for an upgraded playground. The current playground is now 35 years old (with some additions of the ensuing years) and is not fit for purpose for a totally inclusive modern day playspace.
- Direct and tacit support from the Timaru District Council. This includes a provisional agreement for project management. The purpose of CPlay has always been to be a community initiated group working on behalf of TDC to provide a modern fit for purpose playspace. The intention is that once the fundraising has been completed and the project completed the ongoing maintenance of the playground will be the responsibility of TDC.
- Ability to collaborate with Aoraki Foundation, utilize their existing structures and resources for collecting and distribution of monies that have been raised.
- Passion for the project to succeed. Clear and far-reaching positive community outcomes for project.
- Meets Central Government directions around making play opportunities and infrastructure more available to those tamariki aged five to twelve.
- Ties in with Central Governments Four Pillows of wellbeing mandated to be included in local government strategies and reflected in their core services.
- Existing area designated and utilised as a playground.
- Highly motivated executive C-Play team with clear leadership and direction.
- This project caters to a wide range of the Timaru community and will serve the community in ways that extend well beyond the simple availability of a play-space for children.

Section 4: Attachments

Please attach any additional information you consider necessary to support your application and specify what is attached:

✓	C-Play Strategic Plan
✓	Annual Plan Submission
✓	Copy of Proposal from the engagement of the Playground Centre
✓	Other quotes (if you have any) no other quotes to provide at this stage

✓	Initial Research related to Playgrounds around NZ. This research was an informal process but we used 3 playgrounds in particular to base this on. Puke Puke Playground in Hamilton, Anderson Park in Napier and most importantly Margaret Mahy Playground in Christchurch. I consulted with Catherine Hamilton from Opus who was the lead architect on this project and took her advice on the various providers and the process we should follow to get started.
✓	Verification of your bank account number (1.2)
✓	Project Plan (rough outline of steps going forward, key dates, milestones, timelines etc.) (2.2)
✓	Funding Plan (2.5)
✓	Copies of Public Consultation Document (2.7)
☆☆☆	✓ Council approval of project from Bill Steans (2.8)
☆☆☆	✓ Maintenance Plan Post Project – Bill Steans Confirmation (2.10)
✓	Additional Signature of C-Play Secretary (5.)

Section 5: Declarations


- * AORAKI' FOUNDATION - BANK ACCOUNT DETAILS (2.6)
- ☆☆ DRAINAGE SITUATION - ENGAGE FROM BILL STEANS (3.4)
- ☆☆☆ CONFIRMATION TO COME FROM BILL STEANS.
 NOT INCLUDED
 24/8/20

LETTERS OF SUPPORT

- VENTURE TRUSTEE 3.5A
- S.C. MUSEUM 3.5B
- ANTIQUE ART GALLERY 3.5C

I declare that:

- I have read this form and fully understand the procedures, terms, conditions and criteria;
- the statements in this application are true and the information provided is complete and correct and there have been no misleading statements or omission of any relevant facts nor any misrepresentation made;
- the application involves an activity/project that is a lawful activity that will be carried out lawfully;
- the applicant(s) is not in receivership or liquidation nor will the project be managed by an undischarged bankrupt or someone prohibited from managing a business;
- I have secured all appropriate authorisations to submit the application, to make the statements and to provide the information in the application;
- I understand that the falsification of information, supplying misleading information, or the suppression of material information in this application, may result in the application being eliminated from the assessment process and may be grounds for termination of any funding agreement awarded as a result of this application process.
- If successful, I will provide a report to Council on the success or otherwise of the initiative, project or event, within three months of its completion. This will be public information to ensure accountability to the community on the use of the fund;
- I consent to this application being made publicly available. I have indicated the information that I would prefer to remain private, subject that to the Local Government Official Information and Meetings Act;
- I understand if an initiative, project or event does not progress within the 2020/21 financial year, the pledge shall be voided and funds reallocated by Council.
- I acknowledge any funding will be subject to the conditions of the funding agreement to be determined at the sole discretion of Timaru District Council
- I will provide any additional information required, as requested by Timaru District Council

Full Name:	OWEN JACKSON
Title/Position:	SPOKESPERSON
Organisation:	C-FRAT
Signature/E-Signature of applicant:	 23/8/2020
Signature/E-Signature of Secretary/President: (please specify)	Amy Pateman 23/8/2020
Date:	

230 Guyton Street, PO Box 14
Wanganui, New Zealand, 4540.

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Queensland, Australia, 4171.

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Re. CPlay – FUNMAKERS Journey update #1

22nd April 2020

Dear Owen,

Thanks once again to you and your Team for engaging Playground Centre for our services to bring your vision through to reality.

Further to our recent phone conversation, I would like to provide an update on some important points of how we see this project unfolding in the coming months especially with regards to the Playground Installation. Additionally, I would like to also provide some important details outlining why engaging Playground Centre for this exciting CPlay project has been a wise decision that will be to your credit for years to come.

FUNMAKER Process

The FUNMAKER process we are embarking you on has been specifically designed through our years of experience with projects like these as it establishes an efficient, concise, and FUN process that is clear to all parties involved and begins with the initial idea, then developing & refining your vision and finally produces the outcome – A world class Destination Playground in the heart of Timaru that aligns with your vision.

From our side this also helps us to provide the best possible value for your community raised funding and allows us to focus our efforts on the areas of our expertise (Design of the playspace through to the full installation of equipment) and then allowing scope for other contractors to care for other specialist areas.

Engaging Playground Centre and developing the Design

Following the FUNMAKERS Process, once we have received the engagement fee, Playground Centre will be officially engaged to work with the CPlay group to further develop the early concepts through the 'Bronze', 'Silver' and 'Gold' stages of the design whereby we will produce further imagery/ a fly through video to assist with fueling your fundraising efforts.

As already established, while we await this engagement funding to be approved we are prepared to make a start on the Bronze stage based on the LOI you have provided, however we currently await a summary of the feedback from the community / yourselves that your team are currently collating and which will obviously help us to steer this further development of the conceptual designs that we have produced to date.

Civil Works & Installation

For efficiencies, we would recommend that Timaru DC engage a local Civil Works contractor who will essentially 'own' the site for the duration of the project and be the central hub of communication for our Operations/installation Team, Landscapers, Safety surfacing suppliers etc to liaise with. (This also may be a good opportunity for TDC to address the drainage issues etc that are separate from this project?)

Playground Centre is vastly experienced in working with civil contractors to deliver play spaces. We will work with the civil contractor to plan works to enable the smoothest installation, including their preparation of the site and establishment of ground levels and, carrying out the installation of playground equipment installed prior to forming paths and drainage.

Due to the specialized nature of Playground equipment, we recommend that Playground Centre will be responsible for the installation of all the Playground Equipment specified in this project. This will ensure that equipment is installed correctly by our highly trained installation team and ensure the safety, compliance and warranties are upheld.

I would now like to add a few vital points to outline why you have made an excellent choice by choosing to engage Playground Centre to support you along the FUNMAKERS journey:

Safety

At Playground Centre, Safety is our Number 1 priority. We want our users to experience all the risk, challenge and adventure they possibly can – but this must be done safely. When designing bespoke play structures and equipment safety is paramount.

All our designs and plans will be peer reviewed and certified for compliance to the current New Zealand playground safety standards –NZS5828:2015.

Quality management

Playground Centre specializes in supplying playgrounds and sports/fitness equipment and providing New Zealand-manufactured equipment complemented with equipment from selected global partners. We stand behind our products by offering comprehensive warranties.

To ensure a top-quality result every time, our industry expertise is backed-up by first-class quality systems and processes. Over the last 30 years we have developed and refined comprehensive, industry-leading procedures for project management, contract management, collaborative design and quality assurance.

The special features that Playground Centre will bring to this contract are as follows:

Management of quality: Playground Centre is the only playground company in New Zealand to not only have a history of ISO9001 certification, but to have been recertified to ISO9001:2015.

Delivery to standards, requirements specified, allocation of team resource and expertise: Playground Centre is the only company with 3 ROSPA qualified auditors. Complementing this, we have a team that includes industrial designers, CAD operators, specialist sales resource and dedicated project managers.

Our expert team are highly experienced in working collaboratively with clients, designers, project managers and consultants and have in-depth understanding of the potential project nuances that can arise over the duration of a supply and installation project.

We conduct onsite audits to evaluate performance in relation to project outcomes including on time delivery, quality standards, health and safety compliance.

We maintain compliance with:

- Latest industry standards by keeping abreast of all standards and legislation. Our ISO 9001:2015 accreditation can only be maintained if we remain compliant. All our equipment is designed to meet or exceed the strictest of safety standards and to comply with the AS4685:2017 & NZS5828:2015 series.
- Ongoing product quality improvement, review manufacturing techniques and materials: Our ISO accreditation requires that continuous improvement processes are embedded into our delivery. Our links to the global playground and outdoor equipment market also keeps us abreast of quality and process improvements.

Quality, safety, and environmental considerations are integral to our solutions. We maintain a fully documented quality management system which is ISO 9001:2015 accredited, which covers design layout, manufacture, supply and installation of playgrounds.

Playground Centre is responsible for the supply and installation of all equipment, whether locally made or imported. This includes being responsible for deliveries, warranties and after sales service. All manufacturers, suppliers and/or subcontractors are subject to Playground Centre's strict Quality Control ISO9001:2015 procedure of which we are measured against continually.

Risk management

Playground Centre is well acquainted with the risks associated with projects of this scale and nature. We undertake careful project planning to mitigate or eliminate these risks. This includes having backup and risk management strategies in place in terms of the supply of the equipment. Through our risk management processes, we have identified critical resources and put in place contingency plans to ensure deadlines can be met. These include:

- Alternative suppliers (local and international). We are not fixed or bound to sole suppliers of products and/or materials
- Maintaining a backup supply of materials should supply be limited or cease through one supplier
- Sourcing additional manpower from locations in Australia and New Zealand
- Appointing a second capable project manager as back up should the main project manager become sick or injured.
- Direct access to sea/air-freight providers.
- On-site, all staff and sub-contractors are responsible for taking all practicable steps to ensure that hazards and risks are identified, eliminated, isolated or controlled.

Our scale and capacity mean that, when required, we can often reduce lead-in times on our equipment or meet extremely tight timeframes.

I trust that this update is useful and provides you with all you need for now, however please feel free to contact me should you have any questions – as you know I am just an email or phone call away!

Yours Sincerely,



Warren Walker
Recreation Consultant
Warren.walker@playgroundcentre.com

funmaker process

How to play

A game of collaboration, it's easy and fun! The goal is to create an impressive play space and/or fitness area that delights users and your stakeholders. Work with 'The Funmakers' at Playground Centre. We'll help every step of the way - from design, planning and installation to after-sales support and spare parts.

Benefits of the game

- ✓ Clear process.
- ✓ One expert player (us!): no third parties to delay progress to the finish.
- ✓ In-house design session to get the creative juices flowing.
- ✓ Team effort: we work with you to make sure the game stays on track.
- ✓ High-energy fun: no boring lulls or confusing rules - it flows smoothly right to the end.



Post-game instructions

It doesn't end here. The fun continues with a post-install check, comprehensive warranties, maintenance, inspections and any required repairs.

playgroundcentre.com

Possible Funding Sources

Something to check – does applying for multiple grants at once breach eligibility for other ones?

Lottery Community Committee – Canterbury & Kaikoura

<https://sportnz.org.nz/get-into-sport/search-for-funding/sources/400023>

- Funding rounds start in June and in October every year (October 2019 round closes 4 December 2019). Decisions are 3 months after close so a pre December application will be decided by March and June application probably by October approx.
- There is no upper or lower limit to funding amounts (the total pool of money is 3.5mm and last year they gave to 100 projects).
- Looking at criteria we can probably apply and met some criteria but don't seem to be the most obvious type of project they tend to support.
- I suspect it may be possible we could get some money from this fund but would be better to apply for a relatively modest amount – 10K? As we only tick a couple of the 10 or so “things we fund” criteria boxes.
- Focus on benefit to parents/families/whanau and community wellbeing.
- Many of the other fund criteria are about violence prevention/recovering from tragedy/family support etc which are not us.

Community Trust of Mid and South Canterbury

<https://sportnz.org.nz/get-into-sport/search-for-funding/sources/200750>

- Discuss eligibility with “community relations manager” first but their criteria seem to fit
- Have main funding rounds where you can apply for 10k and over these seem to close around May and October each year.
- There are smaller round funding dates (less than 10k) applications which appear to run every 3-4 months next closing date is March 2020.
- Requires evidence of community support
- Project budget, evidence to support expenses described in application
- Project criteria includes recreation/sport, youth activities, culture & heritage, environment and community health and welfare so we tick all of that really
- A definite application to make at the right time I think

The Lion Foundation

<https://sportnz.org.nz/get-into-sport/search-for-funding/sources/200387>

- Applications received anytime – allow 8 weeks for a decision
- They prefer organisations registered as “charitable”
- Open ended amounts can be applied for
- Application seems less constricted then others in terms of criteria but must provide a cost breakdown with application
- Definitely an application to make at the right time

The Southern Trust

<https://sportnz.org.nz/get-into-sport/search-for-funding/sources/200600>

- Will receive applications anytime
- Nationally available fund
- They appear to require the organisation being funded to have operated formally for 12 months (with audited accounts) to apply. May need to discuss this
- No upper limit of fund requests and large pool of money 12MM across almost 2000 grants given last year
- Appears that large capital works aren't really common with them but they specifically reference promotion and advertising for public amenities as one thing they provide and also maintenance of grounds and facilities as another.
- They often it seems give annual funding to cover things like promotion/maintenance staff wages etc.
- Some potential here but need initial contact for clarification on our eligibility and what aspects of our project we could apply for.

NZ Community Trust

<https://sportnz.org.nz/get-into-sport/search-for-funding/sources/200609>

- It appears new funding rounds close on the 15th of every month (or at least that's true for every month from now until April 2020)
- Wide ranging criteria which we fit in with in multiple ways
- No limit on funding amount, huge pool of money but I believe actual pool available depends on poking funds from within our area
- Two quotes required for each application (one quote only if you give a good reason)
- Have to send proof of how and when the grant money was spent
- Definitely an application to make at the right time

Pub Charity

<https://sportnz.org.nz/get-into-sport/search-for-funding/sources/200072>

- Monthly funding rounds (except Dec) available with varying cut-off days each month
- Applicants should be a formal charitable organisation with a constitution
- No funding limit
- We meet the criteria in multiple ways
- Apart from quotes doesn't seem many other application criteria

The Trusts Community Foundation Can't tell if this is the same as other gaming ones?)

<http://www.ttcfltd.org.nz/>

- Monthly funding rounds with varying cut-off days each month. Allow 6 weeks
- Wide ranging criteria which we meet multiple ways
- Want 2 quotes, one quote if you can explain why
- Money must be spent 3 to 6 months from being received
- No funding limit but they indicate large number of applicants/pressures on funds

Mazda Foundation

<http://mazdafoundation.org.nz/about/>

- Three closing dates for applications, end March, end June and end Sept
- Seems to be small grants only - \$5000 or less seems typical
- Do give to playgrounds at kindergartens/schools etc
- Probably not a big priority but may be able to get funding for an individual piece of equipment/or perhaps for a launch or fundraising day that included activities for kids etc

Alpine Energy Sponsorship

<http://mazdafoundation.org.nz/about/>

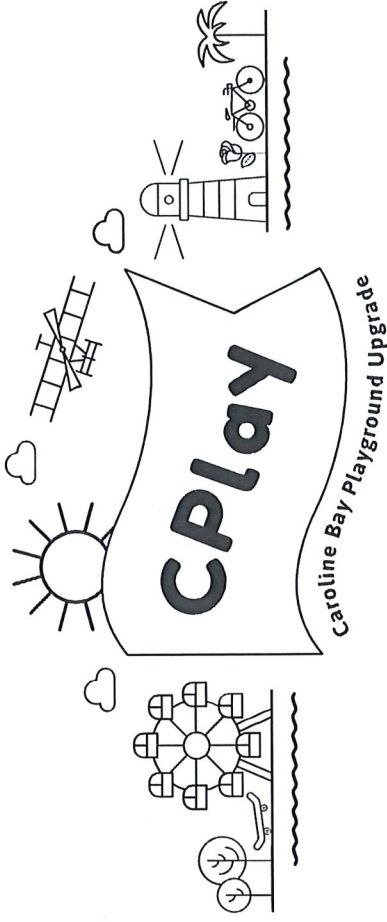
- Seem to be able to apply anytime
- Relatively small contributions I would guess are more usual maybe up to 10-15k
- They have funded 2.5MM over last 5 years
- Doesn't seem to be many criteria other than the works occurring in their patch and that they benefit the community
- Seems an obvious one to apply for when ready

Provincial Growth Fund

<https://www.growregions.govt.nz/assets/Uploads/Guide-to-the-Provincial-Growth-Fund.pdf>

- There is potential with this but of applications I think this would be the most time consuming and involved to get over the line. We can make sound arguments for funding I think but they are probably more peripheral then what the fund is primarily set up for
- They do have funding for non-commercial investment that has public benefit but no direct revenue stream
- To apply you need to demonstrate
 - The cost of the project both initially and over its whole life
 - The benefits of the project and that it exceeds cost
 - That you have the support of the community
 - That you have collaborated widely (Iwi/disability community/lower income community all mentioned specifically here)
 - That we have the capacity/skills/resources to deliver the project as indicated

- There is a pre-application expression of interest form you can fill out. If the eligibility pre-app is approved, we would then be formally invited to apply for funding.
- The pre-app expression of interest form itself is still very involved and it would be crucial in my opinion to take the time to do this form well. We could kick off attempts to fill this form out in the near future, but with the knowledge it may take a month or two of toiling and froing to source key bits of information and research things around the benefits of playgrounds/case-studies from other areas etc. Waiting for firm commitments from council (once they have formally decided funding etc) is also important. Supporting information from other community orgs would also help greatly.
- We would also have to decide how much money to pursue???



Help us create one
of New Zealand's
best playgrounds
here in Timaru...

FUNDRAISING TARGET

\$1.5M

We are a bunch of parents who are passionate about our younger generation. We have established a committee to deliver the first class destination playground upgrade Caroline Bay deserves. The Council are right in behind our initiative and we need our community behind us too. The support of our community will drive our project forward and enhance our ability to apply for large funding grants.

**Would you like to donate?
In conjunction with the Aoraki Foundation**

PAY VIA INTERNET BANKING
To the CPlay Caroline Bay Playground Fund
an Aoraki Foundation Endowment Fund
BNZ 02 0888-0060224-002

Please include your name and 'cplay' as the reference
Please email us info@cplay.co.nz to confirm your donation and arrange a receipt
Donations are tax deductible. Fundraising supported by a registered charity

#cplaytimaru

info@cplay.co.nz

Keep an eye out for our future
website: www.cplay.co.nz

FUNDRAISING TARGET

\$1.5M

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Please include your name and 'cplay' as the reference
Please email us info@cplay.co.nz to confirm your donation and arrange a receipt
Donations are tax deductible. Fundraising supported by a registered charity

#cplaytimaru

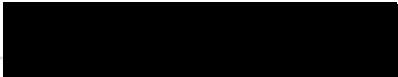
info@cplay.co.nz

Keep an eye out for our future
website: www.cplay.co.nz

2.6



Customer Details



The following customer information is held on our files as at 6th December 2019

Customer name: AORAKI FOUNDATION

Physical address: THE TRUSTEES
AORAKI FOUNDATION
27 STRATHALLAN STREET
TIMARU 7910

Mailing address: THE TRUSTEES
AORAKI FOUNDATION
PO BOX 983
TIMARU 7940

Business phone:

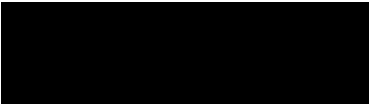


Mobile:

Work email:

After hours phone:

After hours fax:



Product

Non Profit Org A/C



For Bank of New Zealand _____

COMMUNITY ENGAGEMENT STRATEGY - To August 2020

We had stalls and presented and discussed Ideas with hundreds of community members at: Festival of Roses, Timaru 30 November and 1 December 2019 as well as at Childrens Day 1 March 2020. That engagement included having 289 survey sheets about the playground completed, many on behalf of a family group.

Of 283 respondents, we had 177 unique email addresses provided to be regularly kept up to date with project. To the question "Would you consider supporting and/or donating toward a Playground Upgrade Project" We had 67% respond yes and just 18% respond no (remaining didn't answer that specific question). To the question "Do you think the current Caroline Bay Playground meets the needs of all the family and community" We had only 12% say yes. To the question "How would you rate the current playground" we had 86% of respondents respond "needs and upgrade" with only 14% saying it was "fine as it is" or "fantastic". When asked to circle (from 13 options (or to provide an other answer) up to 5 things people would most like to see in an improved playground were: Water based play areas (149 ticks), Equipment to suit wider age groups (157 ticks) Larger and more dynamic equipment (132 ticks), Improved, drainage and weather protection (95 ticks) and improved natural/sensory and free play areas (98 ticks) Lastly important to note that a lot of people discussed the project with us but chose not to fill out a survey. Also many families filled out a single survey together (i.e. many of the survey forms represent a couple or family not an individual of 2-5 peoples view). Same goes for emails with one email provided to represent a family. Also the survey and our public engagement is still "live" and useful and will potentially be run at other events.

We have also identified a list of approximately 25 community, education, public facility, charity, disability or cultural groups which we have singled out for individual consultation. We have attached letters of endorsement that will provide some evidence of this but it is a process that is just starting now and intended to occur over the next month or two (once we have official endorsement from the council by way of the required engagement fee for Playground Center to commence the Funmakers process).

We have a draft letter ready to be sent to these groups asking for initial "face to face" meetings before then getting all interested local community groups to attend a general meeting to show them the initial 3D Flythrough plans for the playground and to launch our fundraising strategies.

We have attached some letters of endorsement for the project from these groups and have more to come.



LIVE IN TIMARU?

Can you help? Give your feedback and help us apply for funding for the **Caroline Bay Playground Upgrade Project**

How old are you? (Circle one)

A: 13 under B: 14-18 C: over 19

How often do you visit Caroline Bay Playground in a year? (Circle one)

A: 0-1 B: 2-20 C: 21-40 D: 40+

What is the main factor that determines how often you visit? (Circle one)

- A: Time availability
- B: Quality of the playground
- C: You visit other parks and playgrounds and not just this one
- D: Weather and conditions at the playground
- E: Location

Do you think Caroline Bay Playground meets the needs of all the family and community (all ages)? Compliments/Complaints/Suggestions?

How would you rate the playground? (Circle one)

- A: Fantastic
- B: It is fine as it is
- C: Needs an upgrade

Name up to three things you like most?

Name up to three things you dislike the most?

If we upgraded the playground which would be the most important (circle up to 5 only)

- A: Larger and more dynamic play equipment
- B: Equipment to suit a wider range of age groups
- C: Natural/sensory and free play areas
- D: Accessible and inclusive to all community members
- E: Modern outdoor gym equipment for adults
- F: More play equipment for older teens
- G: More play equipment for under 3s
- H: More picnic/bbq/seating areas
- I: Enhanced drainage/shade and wind protection
- J: Themed development involving heritage and history elements
- K: Environmentally conscious materials and themes
- L: Water based play areas
- M: Sand based play areas
- N: Other (please write on the reverse side)

Which concept is the best (circle one only)

A B C D E

For adults and caregivers: Is there anything that could be added to the playground to make your visits more enjoyable?

Would you consider supporting and/or donating to a Playground Upgrade Project? (Circle one)

A: Yes B: No

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NAME _____

EMAIL _____

Would you like to receive Email updates about the Playground Upgrade?

YES / NO
Page 825

VISITING TIMARU?

Can you help? Give your feedback and help us apply for funding for the **Caroline Bay Playground Upgrade Project**



How old are you?

A: 13 under B: 14-18 C: over 19

How many times have you visited Caroline Bay?

A: 1-2 B: 3-5 C: 6+

What were the main things that encouraged you to visit Caroline Bay?

When visiting Caroline Bay have you also used/visited the playground? (Circle one)

A: Yes B: No (please ignore next two questions)

How did you rate the playground?

A: Fantastic
B: It is fine as it is
C: Needs an upgrade

Did you think Caroline Bay Playground met the needs of all the family (all ages)? Compliments/Complaints/Suggestions?

Have you found any playgrounds (anywhere) memorable during your travels? Where was it and what made it memorable?

Do you consider playgrounds an important feature of the places you travel? (Circle one)

A: Yes B: No

What playground elements would help encourage you to stop during your journey? (circle up to 5 only)

- A: Larger and more dynamic play equipment
- B: Equipment to suit a wider range of age groups
- C: Natural/sensory and free play areas
- D: Accessible and inclusive to all community members
- E: Modern outdoor gym equipment for adults
- F: More play equipment for older teens
- G: More play equipment for under 3s
- H: More picnic/bbq/seating areas
- I: Enhanced drainage/shade and wind protection
- J: Themed development involving heritage and history elements
- K: Environmentally conscious materials and themes
- L: Water based play areas
- M: Sand based play areas
- N: Other (please write on the reverse side)

Which concept is the best (circle one only)

A B C D E

If Caroline Bay had a unique, first class playground would it make you more likely to visit Timaru? (Circle one)

A: Yes B: No

Would you consider supporting and/or donating to a Playground Upgrade Project? (Circle one)

A: Yes B: No

Would you like to receive Email updates about the Playground Upgrade?

YES / NO

NAME

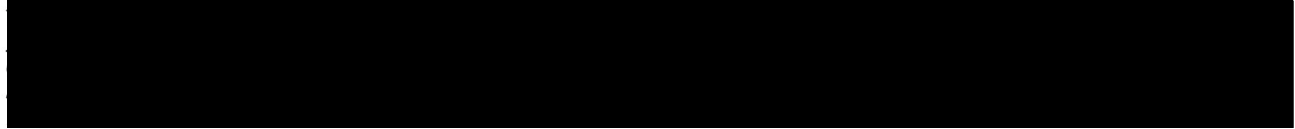
EMAIL

2.8
2.10

Bill Steans <bill.steans@timdc.govt.nz>

23/8/2020 18:06

CPLAY



Dear OJ,

I am pleased to confirm the Timaru District Council will accept the CPLAY destination playground and administer it.

We are grateful for the CPLAY Committee's offer to replace the majority of the current playground equipment with an up to date design that will not only provide a greater range of activities for a range of age groups and abilities but relate stories about South Canterbury.

As we are administering the current playground now, doing so for the newer version would be a continuation of our current role.

Best wishes for journey towards providing the children of Timaru and South Canterbury with a new Destination Playground.

Kind regards,

Bill

**Bill Steans** | Parks & Recreation ManagerTimaru District Council | PO Box 522 | Timaru 7940
P: 03 687 7290 | W: www.timaru.govt.nz

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- imagec32f43.JPG (868 Byte)

Bill Steans <bill.steans@timdc.govt.nz>

29/7/2020 17:46

RE: Situation with the drainage at Caroline Bay Playground

Hi OJ,

Caroline Bay Playground Drainage

With CPLAY planning progressing, I undertook some investigation into the drainage situation in the vicinity of the existing playground at Caroline Bay.

There are two potential issues with drainage at the site:

1. The land falls very slightly away from the carpark towards the courts. There is also a high freshwater table in this location so that sometimes the half of the playground closest to the courts can have a damper surface but not necessarily have water ponding on the surface. This occurs when there is extended periods of damp conditions and isn't a serious problem.
2. In periods of high intensity rainfall the stormwater pipe coming from the Hewlings Street catchment area, known as Whales Creek, is prone to overflow. Over a recent two year period this happened 3 times, including once when Hilton Highway and other areas were also under water.

I took the opportunity to discuss the situation with Ross Brunton of Hadlee and Brunton Ltd who has worked as a Council drainage contractor for many years. In discussing any potential methods of avoiding the flooding, Ross commented that they had been trying to overcome the problem for 20 years. It is aggravated by the fact that the land is flat and that there are tidal influences on the outlet. Therefore in periods of very high rainfall intensity, especially near high tide or has been a build-up of sand, there is likely to be occasional flooding of the site and a solution to this has not yet been found. This is the situation for issue 2.

For issue 1, if it is a concern, it may be practical to slightly increase the height of equipment. Even 50 mm over part of the site would be effective but probably isn't required with increased areas of undersurfacing.

Likewise raising the whole site up say 500 mm may considerably reduce the number of instances that flooding from 2 would impact on the playground. However, in the high intensity rain events the playground is unlikely to be used. A clean up would still be required after those events but it would impact on equipment and surfacing less often.

I hope this is helpful information for your planning.

Kind regards,

Bill



Bill Steans | Parks & Recreation Manager

Timaru District Council | PO Box 522 | Timaru 7940
P: 03 687 7290 | W: www.timaru.govt.nz

[REDACTED]
Sent: Tuesday, 28 July 2020 10:22 AM

To: Bill Steans <bill.steans@timdc.govt.nz>
[REDACTED]

Subject: Situation with the drainage at Caroline Bay Playground

Hi Bill, hope you are well.

Further to our phone conversation regarding the drainage I think it would be prudent for us to have something in writing from you which outlines the current situation as it stands.

Having adequate drainage at the playground site has always been a major consideration for making this project work. Discussion amongst the CPlay group has certainly identified this as a key component for having a successful playground space and adapting equipment and design to suit possible flooding is not a preferred option.

If you could send through to us an official summary of your discussions with Hadlee Brunton this would be extremely helpful for CPlay and the dialogue we will continue to have about the drainage.

Kind regards

OJ (for CPlay)

OJ

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- imageaacf43.JPG (868 Byte)

3.5A

21st August 2020

To Timaru District Council

Letter in support of the Caroline Bay Playground Upgrade Project application to the Timaru District Council's Stimulus Fund

Venture Timaru as the Economic Development and Regional Tourism Organisation (RTO) for Timaru District are writing in support of the above application.

We operate under a Visitor Strategy formally adopted by our Board in April 2020. Under the Visitor Strategy we are tasked with growing our domestic visitor numbers and optimising our visitor hubs such as Caroline Bay. We believe this project would deliver on both of those goals.

The development of new tourism product is essential to enable us to compete with other regions for the domestic market, and the international market when borders re-open.

The existing playground at Caroline Bay, while functional and used by locals, is not a drawcard. The Caroline Bay reserve is one of the best natural assets we have as a district, although it is underdeveloped currently due to a lack of investment in recent years.

The addition of a destination playground would be a game changer for tourism in our District. It would be an asset to attract families and people of all ages for free fun, and our accommodation, retail and hospitality businesses would benefit by proximity.

It would not only a game changer for tourism, it would be a free public resource that would connect the community and help tell our story. A space that encourages inter-generational play for people of all ages and abilities.

The Margaret Mahy playground has had over 1.5 million visitors since opening in December 2015. It's credited with helping regenerate Christchurch's economy post the earthquakes.

Regards



Nigel Davenport
Chief Executive
nigel@venturetimaru.nz

2 Sefton Street East
P O Box 560
Timaru 7940
New Zealand

www.venturetimaru.nz

21 August 2020

Letter of support for proposed playground development

We are writing in support of the planned new playground at Caroline Bay in Timaru.

As the Education Team at the South Canterbury Museum we have been very impressed with the planning for this playground. Rather than just being a place that children can play it will highlight several aspects of the history of Timaru. This will be helpful for us when running programs for local school children.

We offer a range of programmes to schools over a large range of topics. These programmes are run in the Museum and out in the community at heritage sites including Caroline Bay.

One of the most popular topics for schools revolves around Tūrangawaewae. The place where our young people are from and identify with. Many students do not know very much about our own community and county's history. We seek to offer them access to this history whether it be through science, geography or social history.

The team that are working on the playground have consulted with us, and other members of the community, about how children and young people would get the most out of the playground. Their ideas of representing the local landscape (Mt Horrible); mahikakai (moa, tuna, tī kōuka); travel (waka) and domestic life (whare) will all help people understanding that the first footsteps on this land were well before European ships arrived.

Our more recent history is also of great interest to our schools and often centered on Caroline Bay. The arrival of sailing ships and the ongoing shipwrecks which then lead to the harbor developments and the town as we know it.

A popular program that we run at Caroline Bay and that would be enhanced by the playground is our Amazing Race. Students look for historic clues around the bay to find out more about Timaru's social history. The playground would enhance our ability to give an overview of how the parts make up the whole. It would then also give students



a chance to share this knowledge with their friends and whanau when they are visiting again.

The signage and images that will accompany the playground will hopefully inspire people to ask questions and seek answers at places like the South Canterbury Museum so that they too can learn more about our history.

‘Inā kei te mohio koe ko wai keo, kei te mohio koe, kei te anga atu ki hea’

If you know who you are and where you are from, then you will know where you are going.

A handwritten signature in black ink, appearing to read 'Ruth Gardiner' followed by a stylized flourish.

Ruth Gardiner & Philip Howe

On behalf of The Education Team at the South Canterbury Museum

21th August 2020

ADDRESS

Aigantighe Art Gallery

64 03 688 4424

49 Wai-iti Rd, Timaru 7910
South Canterbury
New Zealand

gallery@timaru.govt.nz
timaru.govt.nz/art-gallery

HOURS

Tuesday-Friday	10am-4pm
Saturday-Sunday	12-4pm
Mondays	Closed

FREE ADMISSION

The sculpture garden and grounds are always open

CONNECT

#Aigantighe Art Gallery

Letter of support for proposed Caroline Bay Playground upgrade for C-Play

Dear Committee Members,

I write to express my support for the proposal of the C-Play. Having read the concept design and vision, I know the redevelopment of the playground proposed will help support the four wellbeing's of the local government act and promote the Timaru district's social and wellbeing, and future needs of our unique and diverse community.

Caroline Bay has been a historic holiday destination and has a rich cultural history, to expand on this with a modern playground will not only enhance it for our future generations, but be a destination to visitors to the districts accordance with the criteria to be an appropriate and important work for the future generations of our community.

The Aigantighe Art Gallery, is proud of our unique and regional culture and sees it as a point of difference and icon of the community. This playground will reflect our unique qualities of the region by being inspired by our own history and highlight it to the nation. Reflecting our own culture is beneficial in capturing our local stories through our history which in turn help us to tell our region's own unique stories.

It is a fitting and complementary piece and a good cause for the Timaru District to fund and promote.

Yours sincerely,



Cara Fitzgerald
Art Gallery Manager

Caroline Bay

Timaru, Canterbury



Presentation for
Cplay Group

18 June 2020



Caroline Bay – Timaru, Canterbury



 playgroundcentre.com

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Caroline Bay – Timaru, Canterbury



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Proposed Bike Park



Toddler – Junior, Ticket Booth, Shop Counters
Carnival Music and Sensory Play elements and
Swing opportunities for littlies including a
unique Toddler and Parent Swing

Junior, mid range & Inclusive Area Strathallan
Play Ship, Carnival Fun type elements. Also
space for Waka and Pharlap theming on Net
seesaw

All-Ages
Waterplay
unit reflecting
regional
Hydro
projects

Challenges for all ages –
8.5m tall 'Blackletts'
Lighthouse Tower with
Bridge to 'Mt Aotaki'
Tower reflecting the
relatively short distance
between surf and snow

Teenage – Adult,
Advanced challenge Ninja & Fitness circuit &
Mega Swing (Extra height) commemorating
local athletes i.e 'Bob Fitzsimmons', 'Jack
Lovelock'

Junior – Adult;
'Richard Pearse'
30m Flying Fox

*Indicative Seating areas – potential for adding BBQ's, Table Tennis Tables, Bins, Shelters etc

Caroline Bay – Timaru, Canterbury



sales@playgroundcentre.com
www.playgroundcentre.com

New Zealand
FREECALL 0800 805 256
Tel +646 348 9054
PO Box 14 Wanganui 4540

Australia
FREECALL 1800 092 837
53 Taylor Street
Bulimba QLD 4171


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CAROLINE BAY DESTINATION PLAYGROUND

HERO PERSPECTIVE



Your Details

First Name: Owen
Last Name: Jackson
Organisation: CPlay
Postal Address: 240 Otipua Road Timaru
Contact Number: 0210499717
Email Address: oj67@xtra.co.nz

Your Feedback

Do you wish to speak to Council about your submission at the Hearing on 23 June 2020:

Yes

Upload your submission here, or complete the form below: CPLAY-Strategic-Plan.docx, type application/vnd.openxmlformats-officedocument.wordprocessingml.document, 193.3 KB

Do you support Option 1, Council's proposal to use reserves and savings of \$3 million to the total rates increase to 2% and repay these funds in future years? Or do you prefer option 2, where Council doesn't use reserves and savings to lower the total rates increase?:

Comments: Prefer Option 1

Stimulus Fund: How do you think this fund could be used to aid the Timaru Distict's recovery, and what are your views on the proposed principles for the fund?:

We need to be looking at projects that will benefit the community in a multifaceted way. The proposed C-Play Playground at the current Caroline Bay Playground site ticks all the right boxes; - Physical - Mental - Social - Economic Based on our own research of recently completed playgrounds in NZ we believe a budget of approx \$1.5 million to develop a "destination heritage playground" at Caroline Bay would give the community an exceptional asset. It would be a place for our community

to learn, grow and connect and from studies into the Margaret Mahy Playground in Christchurch the economic benefits are profound on the local business community. Playgrounds make people feel good and right now more than ever as we head into a cold winter after the Covid 19 scare, our community needs to hear some good news that will help them feel good. The dozen strong team from CPlay are just a group of parents and proud locals who want the best for the district. We have initiated this project because we care about where we live, we've consulted with the community at large scale events, we've invited playground specialists to submit visionary plans based on our budget, we've set up our fundraising drive under the umbrella of the Aoraki Foundation and now we are ready to unleash some unbelievable 3D digital plans on the community and potential stakeholders such as yourselves. We see ourselves as working on behalf of the council, creating a community asset that will be handed back to the council to officially open for the summer of 2021-22 (election year). We have kept you completely in the loop on this project right from the get go when I presented my ideas to Bill Steans in the middle of last year. Now we are asking the Timaru District Councilors to show their faith and belief in the project by granting us the \$86,000 required to engage the services of the playground specialists we have chosen to manage the project, Playground Creations from Wanganui. This would show an important "buy in" by the TDC to the community and would enable us to let the community and potential stakeholders see the previously mentioned draft plans which Playground Centre are developing in good faith. Ideally if the council could support us financially to help promote the project and facilitate future engagement with the community this would be hugely beneficial. We expect to kick off our fundraising strategies immediately if our submission is successful in a manner similar to that of the fundraising drive for the extremely successful C-BAY. As a group C-PLAY would like to be able to address the councilors on June 23rd to answer any further questions you may have about this project. I have attached our Strategic Plan which was put together by Cr Peter Burt for your consideration. Kind regards Owen Jackson (C-Play Spokesperson)

Do you have any other feedback on our draft Annual Plan 2020/21?:

Keep up the great work and don't be afraid to fly! We've got an incredible space in the world and there is probably no better place to be. We are a food basket which is pretty helpful right now but we have so much more to offer and I like many others would love to see more people wanting to come here to live and play and grow our economy and our district. C-BAY is just a small cog in that machine but I think it can have a big impact!



Strategic Plan

C-PLAY TIMARU CAROLINE BAY PLAYGROUND UPGRADE

Executive Summary

A proposal for upgrading the current playground on Caroline Bay has been progressed to a level where there has been significant momentum in formulating ideas and structure around an actual concept plan. A committee structure has also been put in place and the original vision and philosophy for the new Caroline Bay Playground has gained traction from the leadership of Owen Jackson (OJ) who has brought together a small group of dedicated and driven people from the South Canterbury community. The concept which is known as C-Play, draws some parallel in its conception with the original C-Bay Aquatic Centre and fits nicely with this theme based on its location and functionality.

As part of gaining traction and furthering the progress of this project the executive committee have engaged “The Playground Centre” a customized specialist company in providing innovative playground concepts and equipment.

The Executive Committee are now engaging with stakeholders, partner organisations and principally the Timaru District Council to implement the construction of a new locally themed based interactive, multi-sensory playground.

“We have a lifestyle in Timaru that I reckon is unmatched anywhere in the country and I wouldn't trade it for anything. It's a brilliant place to live and play.”

- Owen 'OJ' Jackson

Mission Statement

To provide a smart, safe and robust playground that combines fun and physical play and multisensory equipment that allows kids to move, think and interact in a modern educational environment maximising the developmental benefits of active and imaginative play.

SWOT Analysis

Strengths:

- Widespread buy-in from community.
- Positive reinforcement from the general public when socialise through numerous public events and through other communications.
- Clear desire from the public for an upgraded playground.
- Direct and tacit support from the Timaru District Council. This includes a provisional agreement for project management.
- Ability to collaborate with Aoraki Foundation, utilize their existing structures and resources for collecting and distribution of monies that have been raised.
- Passion for the project to succeed. Clear and far-reaching positive community outcomes for project.
- Meets Central Government directions around making play opportunities and infrastructure more available to those tamariki aged five to twelve.
- Ties in with Central Governments Four Pillows of wellbeing mandated to be included in local government strategies and reflected in their core services.
- Existing area designated and utilised as a playground.
- Highly motivated executive C-Play team with clear leadership and direction.
- This project caters to a wide range of the Timaru community and will serve the community in ways that extend well beyond the simple availability of a play-space for children.

Weaknesses:

- Voluntary committee members time and resources stretched across a tight team that is getting up to speed around community funding.
- Realistic time-frames and project milestones do not line up with other stakeholders and major support networks.

- Availability of monies for scoping and preparatory investigations of the options is hard to readily obtain. Generally need tangible planned direction and costs in place and funding will not cover preparatory works.
- Numerous other organisations are operating in this space in terms of significant community engagement and expectations for considerable funding for capital expenditure works.
- Threshold for funding requirement from TDC dictates that this must be channeled through the LTP which does not allow for immediate stream/s of funding to the amounts that are required.
- Some significant funding sources require for a large contribution from the local TA to trigger their ability to fund (Lotteries)

Opportunities:

- To create a hub where the community can play, learn, grow and connect in a play space they can be extremely proud of.
- Central Government has mandated significant initiatives around health and wellbeing with emphasis on physical activity targeted at our Tamariki. *¹
- Specific initiatives lead by the Ministry of Health around “The Well Child Tamariki Ora Programme” links into child health through activity.
- Liaison and consultation with Tangata Whenua – Nag Tahu potential for funding as part of their initiatives for health and wellbeing.
- Untapped potential of a growing population of an aging demography (Grandparents) who would buy into this proposition re funding support.
- Public health initiatives for physical activity:

<https://www.health.govt.nz/system/files/documents/pages/physical-activity-guidelines-for-children-and-young-people-may17.pdf>

- NZ Sport and local Sports Canterbury (South Canterbury Branch) support for networking and socialising C-Play as well as potential stream of funding.*²
- Tourism and profile opportunities through AD who now operate in the tourism space – ref Kate O’Connell to expand on this.

**1 Physical activity can help people live longer, healthier lives. The New Zealand Physical Activity Guidelines outline the minimum levels of physical activity required to gain health benefits and ways to incorporate incidental physical activity into everyday life.*

**2 Sport New Zealand has recently released their new strategic plan for the years 2020 to 2024. This release is in conjunction with a guiding document to shape our national vision through to 2032. The importance of play is prominent throughout these strategies.*

Sport New Zealand advocates for the value of play in the lives of young New Zealanders. It aims to promote play, along with sport and active recreation, as a means of improving young people's social connectedness, academic outcomes, and mental and physical wellbeing. They believe the nature of this play in New Zealand is unique, and therefore, it is important to protect and maintain so that future generations of New Zealanders can benefit from this.

Work will be targeted in making play opportunities more accessible and available to those tamariki aged five to twelve. This could include work with activity providers, councils, regional sport organisations, schools and their teachers. Outcomes could include improved play opportunities for all, different structures of sporting competitions and coaching, more relevant and appropriate facilities and equipment in our communities.

The South Canterbury office of Sport Canterbury endorses this approach to play and has recently trialed the activation of various community spaces to make play accessible for families in our community. Other trials and work with a variety of community partners will begin throughout 2020 but have included education sessions to parents, coaches and club and competition managers. We will partner with the South Canterbury District Councils to enhance further play opportunities and will advocate for a play lens to be used on community spaces and places planning.

***1 DENOTES CENTRAL GOVERNMENTS MANDATE FOR ACTIVE PLAY FOR TAMARIKI.**

***2 DENOTES CANTERBURY SPORTS STRATEGIC PLAN MANDATE**

Threats:

- As this is a community initiative driven by locals for the benefit of locals there are very few threats that would otherwise limit the strategic direction and proposed outcomes.
- Competing interests in a very tight environment requiring large investment for major capital works expenditure in a tight funding environment.
- Potential drainage issues need to be resolved by council
- The lack of “seed” money to kick start marketing initiatives and engage the playground equipment provider/s may stymie traction.
- Community could choose not to support the project over other major fundraising initiatives which are occurring at similar times.
- Costs from playground provider could balloon if not managed adequately.

Goals : Specific, Measurable, Achievable, Reasonable and Timely.

- To select a preferred playground provider - John Rushton then to work with provider to come up with the overall concept for the play space. *³
- Establish a Project Manager either aligned with the provider or other. *³
- Complete “Strategic Plan” as a living document – incorporating a fundraising strategy, marketing strategy.
- Set a budget of \$1.5m and manage the expectations and infrastructural demands to manage this strategically to stay within this budget.
- Gain official approval and support from Timaru District Council. *³
- Secure initial monies for preparatory work.
- Look for opportunities to communicate our (C-Play) Objectives and goals directly and indirectly. *³
- Develop the Partners and Stakeholders’ resource. Establish how they link into our purpose and objectives.
- To develop one of New Zealand’s best provincial destination playgrounds.

*³ DENOTES THAT THE GOAL IS COMPLETED OR UNDERWAY

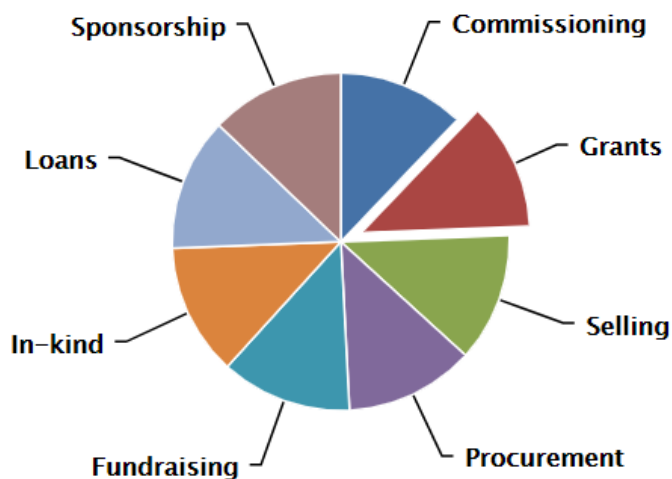
First Draft of Partners and Stakeholders that strategically linked to this project:

Consultation with the general public and with key organisations/community groups of relevance to the project such as disability groups, cultural groups, history and heritage groups, school groups, tourism representatives, community volunteer organisations, Aoraki Foundation, Timaru District Council, SCDHB, Nga Tahu, Aoraki Development, South Canterbury Primary Schools Association, Grey Power, Service organisations, Trust Aoraki (Key Partner), Mid and South Canterbury Trust.

Financial Plan : Fund Raising Strategy

Income Source, Activity/Service Funded, Amount, End Date for Funding, How Secure is the funding source? Does an alternative funding source need to be identified? Priorities include information on any unsuccessful fundraising attempts including reasons why they were unsuccessful.

Know your funding options



How will the funds be raised to cover the project costs?

Funders, their criteria and the types of costs they cover?

Project costs should be calculated using what is known as the “Full Cost Recovery” approach. Simply put, we need to know all costs associated with the project and know and understand how they fit in to funding models when applying for funding as there is not a one model fits all for community funding concept.

What tools and measures are in place to successfully monitor (collect information regarding the project) and evaluate (make informed decisions using the information collected) the project.

The Funding and Income Generation Strategy should be the subject of a regular review.

Who are the community organisations that fund nonprofit community projects?

What are the expectations of the public in terms of charitable tax breaks for planned giving? How does this work with the Aoraki Foundation?

NZ Lotteries Commission trading as Lotto NZ, crown entity with clear policy and rules governed by the NZ Lottery Grants Board. A clear understanding needs to be considered to strategically target their priorities and outcomes so that out objectives and outcomes align.

“Lottery grants may be given for projects that contribute to the building of strong sustainable communities enabling them to be self-reliant; to build their ability and to ensure their stability, to create opportunities for social, civil or cultural participation, to reduce or overcome barriers to such participation, and to encourage community or environmental health”.

Ngā Hua / Outcomes

The Lottery Grants Board aims to maximise the community benefits of lottery grants by focusing grant decision making on outcomes.

Outcomes are all the changes, benefits, learning and effects that happen – or start to happen – as a result of activities, projects or services in communities.

The Board’s key funding objectives and request criteria are designed to ensure that lottery grants will contribute towards its vision of New Zealanders building strong sustainable communities together.

Ngā kaupapa matua / Priorities

Lottery grant requests must align with one of the Board's criteria:

enhance capability and increase capacity among applicants and the community

reduce community organisation funding gaps

have regards to the needs and aspirations of Māori

consider the needs of older people, Pacific people and other ethnic communities, women and youth, people with disabilities.

- promote community wellbeing and address disadvantage
- promote community participation, inclusion and identity.

Grant requests should show how they will contribute to at least one of these key objectives:

- support volunteers
- enable people to help themselves
- promote community wellbeing and address disadvantage
- promote community participation, inclusion and identity.
- Applicants should also show how they:
 - will focus on achieving their outcomes
 - will work together with others to achieve common community outcomes are responsive to the communities they serve.

Aoraki Development

A relationship with Aoraki Development would serve to allow the IP developed by Nigel Davenport around knowing and understanding who the many funding organisations are, their funding periods, align us to their objectives and outcomes, and provide help and guidance around the application process.

General Commentary : Background

Through the development phase of the project there were many discussions and ideas raised that are still very relevant and have laid the foundation for the Strategic Direction in terms of the inception of the project and the mechanisms by which the executive committee formed their views and developed and met furthered some of the goals.

The playground development project, and this strategy, is to be broken down into stages with each stage concluding at a clear milestone and involving a set fundraising target. While the fundamental project stages and aim of the document are to be fixed from the outset the document is intended to be “living” and reviewed regularly.

Regular review will allow the detail of each upcoming stage or milestone and fundraising target to be honed through time enabling any unforeseen opportunities or issues to be included/addressed. Alongside the fundraising strategy and budget are a description of our playground upgrade committee and key project partners and a description of the proposed development and its community benefits.

Caroline Bay is the jewel in the Timaru Districts crown and is a natural asset that few South Island towns can compete with. The bay is popular with locals and tourists alike and this project seeks to add another drawcard to this area that will boost visitation, use and profile. While the existing playground is functional and has served the community well it is now tired and is falling out of touch with flagship playgrounds springing up around the country in the last few years. Our committee of volunteers have come together to not just renew the existing playground but to give Caroline Bay a true destination playground among the best New Zealand has to offer.

The committee will research and sign on with a professional playground developer, oversee the development of a unique and exciting design, fund raise for the full cost of the upgrade, and work alongside the chosen developer and partner organisations to deliver a fully constructed playground.

The Playground Upgrade Project Committee

The committee will work alongside key project partners the Timaru District Council, Aoraki Development, Project Playground Tender Winner and Rushton Architects.

Have documents from Opus used for Margaret Mahy playground that cover most of these points and I will expand and add the necessary colour)

- Play and family fun - free public resource at conclusion (benefits of free play v structured play)
- Well-being and health outcomes (play, learn and connect - both physical and mental benefits)
- Inclusivity and providing for a wider range of the community not just kids of a certain age
- Tourism and profile opportunities (perhaps we could tap into Kate O'Connell to expand on this)
- Economic benefits of a destination playground (Aoraki Development comment)

Conclusion:

This document is to read in the context that it is a living document that is agile to the changing needs of the executive committee and their knowledge and understanding of the fund raising models, the strategic alignment with funding organisations, the buy in from partners and stakeholders and the marketing plan that needs to be developed in terms of continuing to communicate the C-Play mission statement and objectives.

Our unique selling proposition (USP) sets us aside from the many other community groups vying in this space because of the connection with the established playground area, the connection with providing a smart, safe and robust playground that combines fun and physical play and multisensory equipment that allows kids to move, think and interact in a modern educational environment maximising the developmental benefits of active and imaginative play for our tamariki. There is a concerted movement to get people off couches and out from behind devices to engage in active play.

Appendix One: Caroline Bay Destination Playground Concept Proposal.