

Timaru District Council Annual Residents' Survey









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Introduction, Objectives and Methodology

Introduction

The Timaru District Council has an ongoing need to measure how satisfied residents are with resources, facilities and services provided by the Council, and to prioritise improvement opportunities that will be valued by the community

Research Objectives

- To assess satisfaction among residents in relation to services, facilities and other activities of the Timaru District Council
- To identify opportunities for improvement that would be valued by residents and how these should be prioritised

Methodology

- A statistically robust survey conducted by telephone with a sample of n=402 residents across the Timaru District Council area
- Data collection was managed to quota targets by age, ward and ethnicity, and post data collection, the sample has been weighted so it is aligned with known population distributions as contained in the Census 2013
- At an aggregate level the sample has an expected 95% confidence interval (margin of error) of +/- 4.9%. All statistical significance testing has used a 95% confidence interval unless otherwise stated
- Interviewing is managed in quarterly cycles with data for the current report having been collected between 24 July 2017 and 8 May
 2018
- For 2016 a new questionnaire was adopted that is designed to provide for a wider review of residents' perceptions of Council including reputation and value for money. The structure facilitates additional analysis to help determine opportunities and how these should be prioritised. The same questionnaire, with minor changes, has been used for the 2017/18 survey period
- Results exclude 'don't know' responses unless otherwise specified
- All results are reported in whole numbers and this may result in a rounding difference of one percentage point in some instances





Executive summary

- Timaru residents are mostly very satisfied with the various services, infrastructure and facilities that are provided, and maintained by Council. At an overall level 80% of residents are either satisfied or very satisfied (%7-10), which is consistent with 2016. Timaru is also seen as offering a good lifestyle, is a good place to live, and to do business
- The Timaru District Council enjoys a strong reputation, with a benchmark score of 93 out of 150, versus 89 in 2016; (>80 is considered excellent). 'Image and reputation' has a significant impact on overall satisfaction (63%), so it will be strategically important that performance in this area is maintained
- Perceptions of 'Trustworthiness' and 'Financial management' are key areas within 'Image and reputation' that have potential to influence overall performance. While perceptions of 'Value for money' have less impact, 'How rates are spent on services and facilities' is a relatively low performing area and therefore needs to be monitored
- Around one in six residents have lodged a service request or complaint with Council in the last year. Overall satisfaction with how well their enquiry was handled has declined since 2016 (50% down from 74%), this being influenced by a decline in satisfaction with the outcome; declined, from 70% to 50%
- While not identified as a key priority at this stage, there are indications that residents would value improvements to roading, particularly on-road cycle lanes and urban roads, stormwater systems and, to a lesser extent, regulatory services. The general area of 'Services and facilities' remains an area of strength that could be promoted
- Most residents are satisfied with communications that they receive from Council and there is increased recognition of the ability to influence Council's decision making, although this remains low. Use of traditional media for keeping up to date with Council's activities shows a decline in favour of online media which potentially represents an opportunity



Summary of key performance indicators



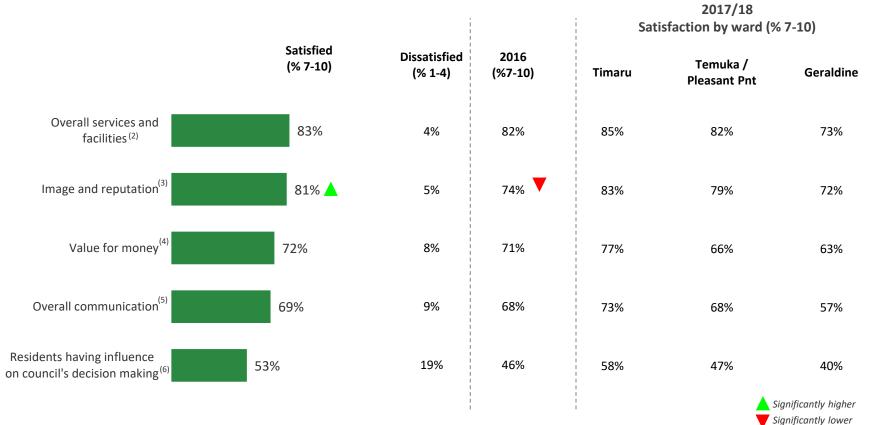






Council continues to be evaluated well for its services and facilities, image and reputation and value for money, but residents are less satisfied with their influence on Council decision making

Overall performance⁽¹⁾



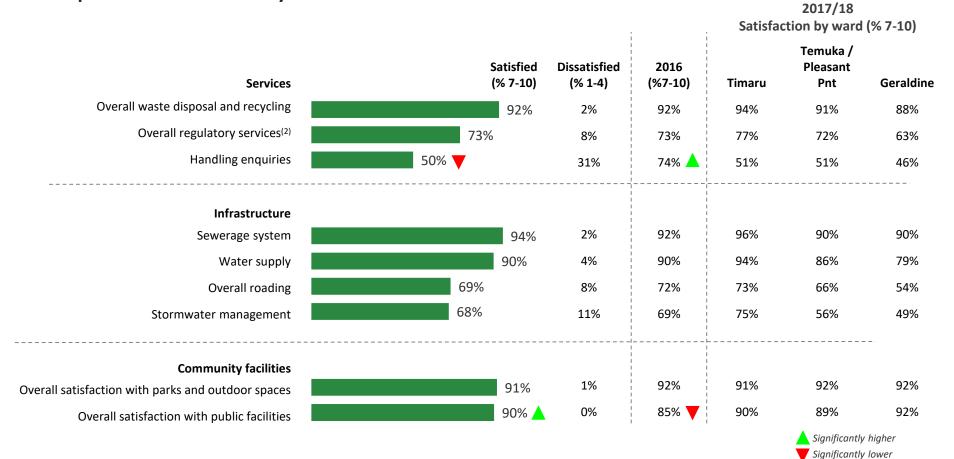
- 1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- 2. REP4. And when you think about everything that the Council does, how would you rate the Council for the quality of the services and facilities they provide the district?
- 3. REP5. Thinking about the reputation of the Timaru District Council, so the leadership that they provide for the district, the trust that you have in Council, their financial management and quality of services they provide. Overall, how would you rate the Timaru District Council for its reputation?
- 4. VM4. Considering all the services and facilities that the [COUNCIL] provides. Overall how satisfied are you that you receive good value for the money you spend in rates and other fees?
- CM2. How would you rate Council for keeping the public informed and involved in its decision making?





Satisfaction remains high for most services and infrastructure and satisfaction with public facilities has increased, but satisfaction with handling of enquiries has declined since 2016

Overall performance: Summary⁽¹⁾



- Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- Regulatory services were asked of all respondents based on their 'experience or impressions'. A total of n=145 had used a regulatory service in the last year. Off the total sample, 187 gave a 'don't know' response and are excluded from the calculation; i.e. the result is based on the n=213 who were able to provide an opinion



Drivers of satisfaction









The Customer Value Management model has been used to understand perceptions of the Council and as a mechanism for prioritising improvement opportunities

Introduction to the driver model

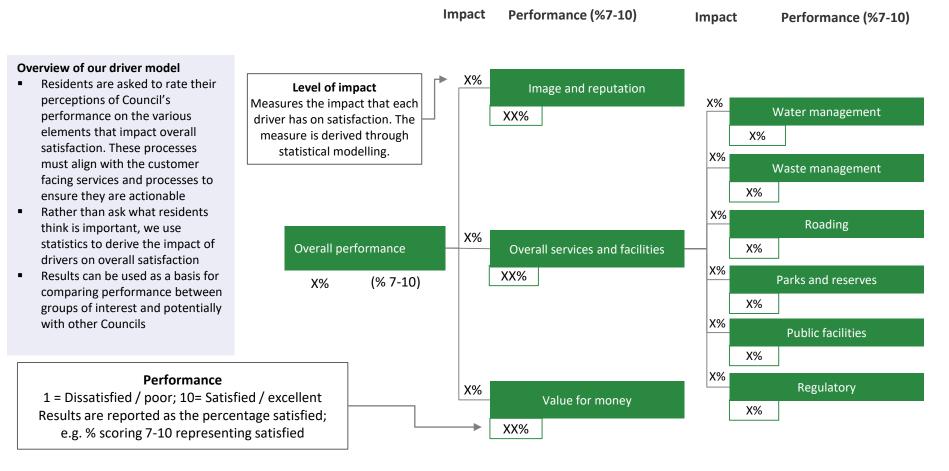
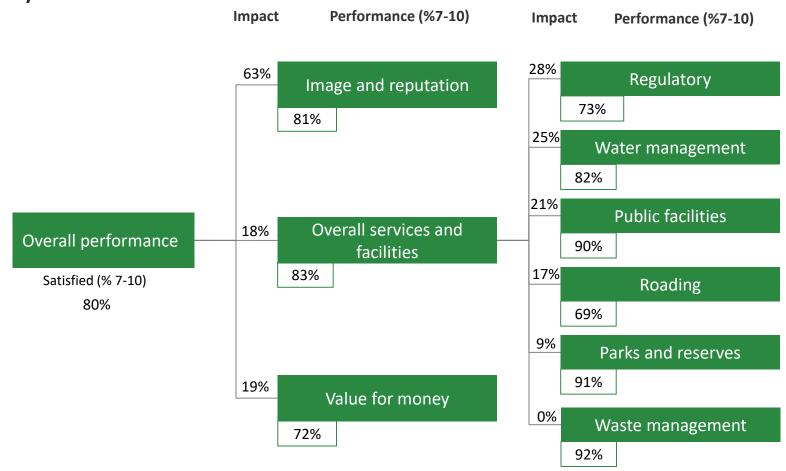






Image and reputation has the strongest influence on the overall performance evaluation (63%) with value for money and service delivery attributes having much less impact

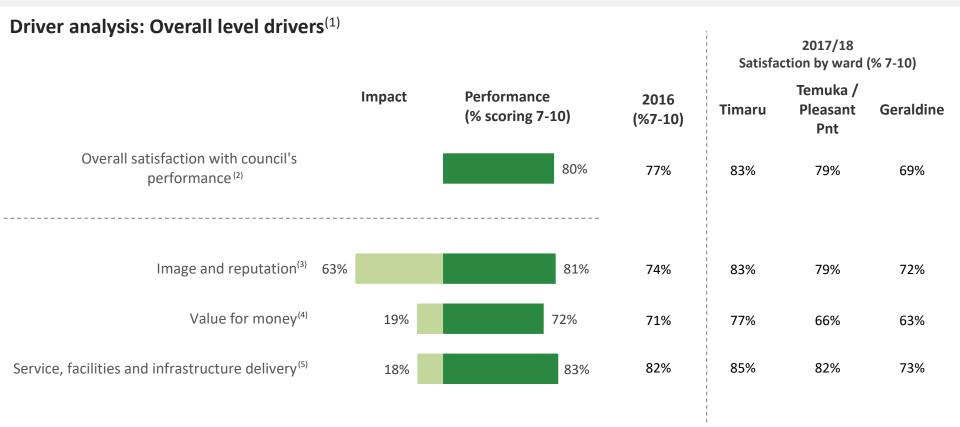
Driver analysis: Overall level drivers(1)







Performance on the image and reputation measure is good (81%), but additional improvement would impact positively on the overall perceptions of the Timaru District Council



- Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- OP1. Everything considered; reputation, services and value for money, how satisfied are you with the performance of the Council?
- REP5. Thinking about the reputation of the Timaru District Council, so the leadership that they provide for the district, the trust that you have in Council, their financial management and quality of services they provide. Overall, how would you rate the Timaru District Council for its reputation?
- VM4. Considering all the services and facilities that the [COUNCIL] provides. Overall how satisfied are you that you receive good value for the money you spend in rates and other fees?
- REP4. And when you think about everything that the Council does, how would you rate the Council for the quality of the services and facilities they provide the district?





Reputation has considerable impact on the overall satisfaction score (63%) and accordingly, the high scores within this area have a positive influence, and therefore need to be maintained

| Driver analysis: Reputation ⁽¹⁾ | 2017/18 Satisfaction by ward (% 7-10) | | | | | |
|---|--|---------------------------------|-----------------|--------|-----------------------------|-----------|
| | Impact | Performance (% scoring 7-10) | 2016 (%7-10) | Timaru | Temuka / Pleasant Pnt | Geraldine |
| Overall image and reputation ⁽²⁾ | 63% | 81% | 74% | 83% | 79% | 72% |
| Quality of services and deliverables ⁽³⁾ | 36% | 83% | 82% | 85% | 82% | 73% |
| Trust ⁽⁴⁾ | 32% | 70% | 70% | 73% | 69% | 59% |
| Financial management ⁽⁵⁾ | 18% | 68% | 65% | 70% | 67% | 57% |
| Vision and leadership ⁽⁶⁾ | 13% | 72% | 72% | 74% | 75% | 59% |

NOTEC

- 1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- 2. REP5. Thinking about the reputation of the Timaru District Council, so the leadership that they provide for the district, the trust that you have in Council, their financial management and quality of services they provide. Overall, how would you rate the Timaru District Council for its reputation?
- 3. REP4. And when you think about everything that the Council does, how would you rate the Council for the quality of the services and facilities they provide the district?
- REP2. Next I'd like you to think about how open and transparent Council is, how Council can be relied on to act honestly and fairly, and their ability to work in the best interests of the district? Overall how would you rate the Council in terms of the faith and trust you have in them?
- 5. REP3. Now thinking about the Council's financial management how appropriately it invests in the district, how wisely it spends and avoids waste, and its transparency around spending. How would you rate the Council overall for its financial management?
- 5. REP1. Being committed to creating a great district, how it promotes economic development, being in touch with the community and setting clear direction... overall how would you rate the Council for its leadership?





Performance is strong across services, facilities and infrastructure, but residents would value some improvement to roading since this has a reasonable impact and the score is lower

| Driver analysis: Services, facilities and infrastructure(1) | | | į | 2017/18 Satisfaction by ward (% 7-10) | | |
|---|-----------|---------------------------------|-----------------|--|-----------------------------|-----------|
| | Impact | Performance (% scoring 7-10) | 2016 (%7-10) | Timaru | Temuka / Pleasant Pnt | Geraldine |
| Overall service, facilities and infrastructure ⁽²⁾ | 18% | 83% | 82% | 85% | 82% | 73% |
| Regulatory services (3) | 28% | 73% | 73% | 77% | 72% | 63% |
| Water management ⁽⁴⁾ | 25% | 82% | 79% | 89% | 72% | 67% |
| Public facilities ⁽⁵⁾ | 21% | 90% | 85% | 90% | 89% | 92% |
| Roading ⁽⁶⁾ | 17% | 69% | 72% | 73% | 66% | 54% |
| Parks and reserves ⁽⁷⁾ | 9% | 91% | 92% | 91% | 92% | 92% |
| Waste management ⁽⁸⁾ | No impact | 92% | 92% | 94% | 91% | 88% |

....

- Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- . REP4. And when you think about everything that the Council does, how would you rate the Council for the quality of the services and facilities they provide the district?
- 3. OS3. And how satisfied are you overall with how well Council provides these types of regulatory services?
- 1. TW6. And overall, when you think about the supply of water, the management and disposal of stormwater and disposal of wastewater, how would you rate your satisfaction with Council overall for its management of water in the district?
- 5. CF5. When you consider all the public facilities that are provided by Council including how well they are maintained, the opening hours and where applicable, the cost to use these, how would you rate your overall satisfaction with the public facilities that are provided?
- 5. RF3. Overall how satisfied are you with the roads, cycle lanes, footpaths and off-road walkways and cycle ways around the district
- 7. PR3. And overall, how satisfied are you with how well Council maintains its sports-fields, parks, playgrounds, cemeteries and other open spaces?
- WR4. How would you rate your satisfaction with the Council overall for its waste disposal, recycling and composting services?

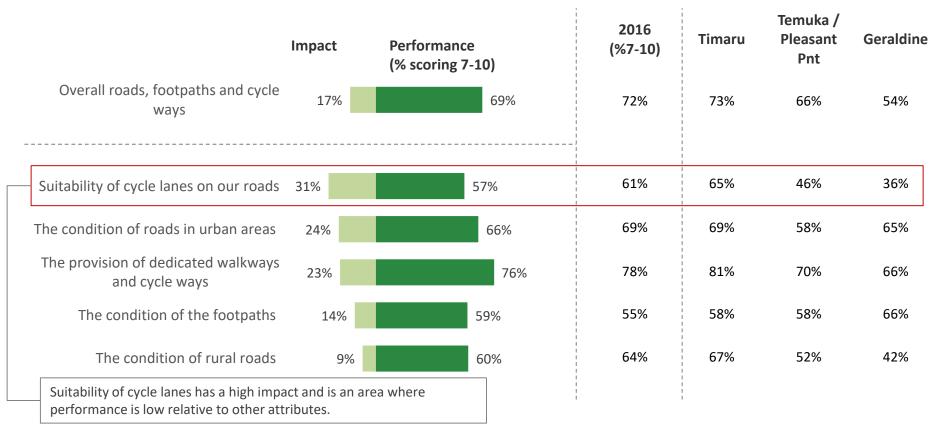




Suitability of cycle lanes has a reasonably high impact on perceptions that residents have of roads and the low score on this measure is having the effect of lowering the overall result

Driver analysis: Roads, footpaths and cycle ways⁽¹⁾⁽²⁾⁽³⁾

2017/18 Satisfaction by ward (% 7-10)



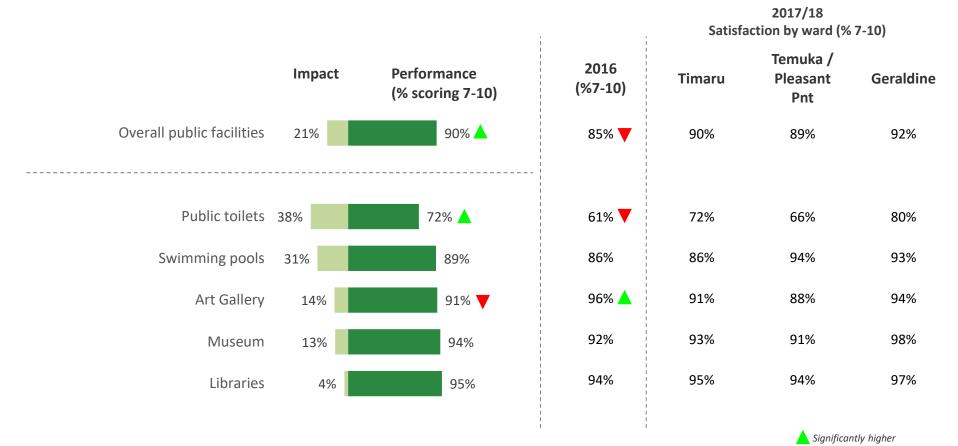
- Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- 2. RF3. Overall how satisfied are you with the roads, cycle lanes, footpaths and off-road walkways and cycle ways around the district
 - RF1. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your overall satisfaction with each of the following...





Satisfaction with public facilities has improved from an already high score with this being influenced by an improvement in satisfaction with public toilets

Driver analysis: Public facilities(1)(2)(3)



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CF4. Based on your experience and impressions, how would you rate your overall satisfaction with each of the following facilities?

Significantly lower

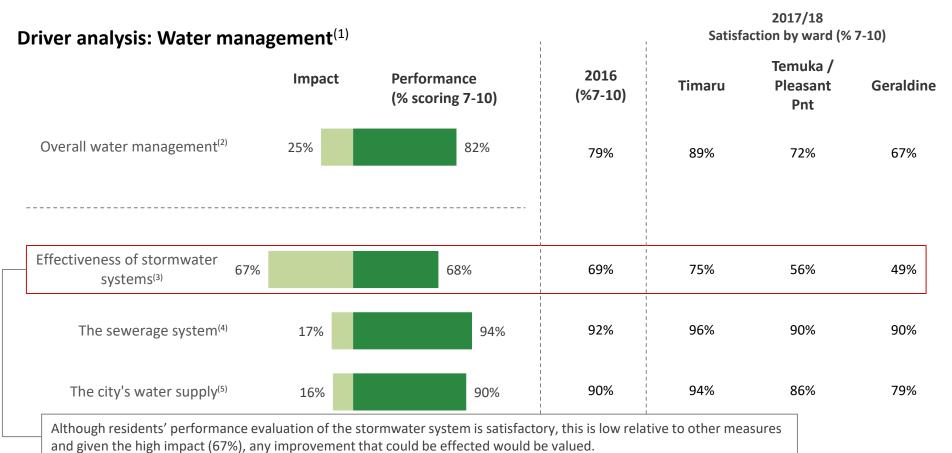
^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95

CF5. When you consider all the public facilities that are provided by Council including how well they are maintained, the opening hours and where applicable, the cost to use these, how would you rate your overall satisfaction with the public facilities that are provided?





Water management is evaluated well, however the stormwater systems has considerable impact (67%), and as this area has a relatively lower score, improvement would be valued

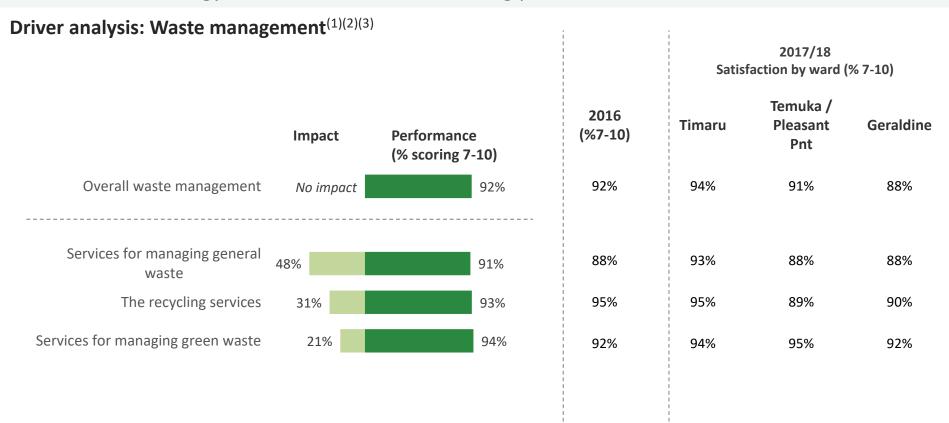


- 1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- 2. TW6. And overall, when you think about the supply of water, the management and disposal of stormwater and disposal of wastewater, how would you rate your satisfaction with Council overall for its management of water in the district?
- 3. TW5. On the scale of 1- 10, how would you rate your satisfaction with the stormwater system in terms of... Overall satisfaction with the district's stormwater management 4. TW4. On the scale of 1- 10, how would you rate your satisfaction with... Overall satisfaction with the sewage system
- TW2. On the scale of 1- 10, how would you rate your satisfaction with... Overall satisfaction with the water supply





At the current high level of service, further improvement would not offer additional value and therefore the strategy should be one of maintaining performance



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95

^{2.} WR4. How would you rate your satisfaction with the Council overall for its waste disposal, recycling and composting services?

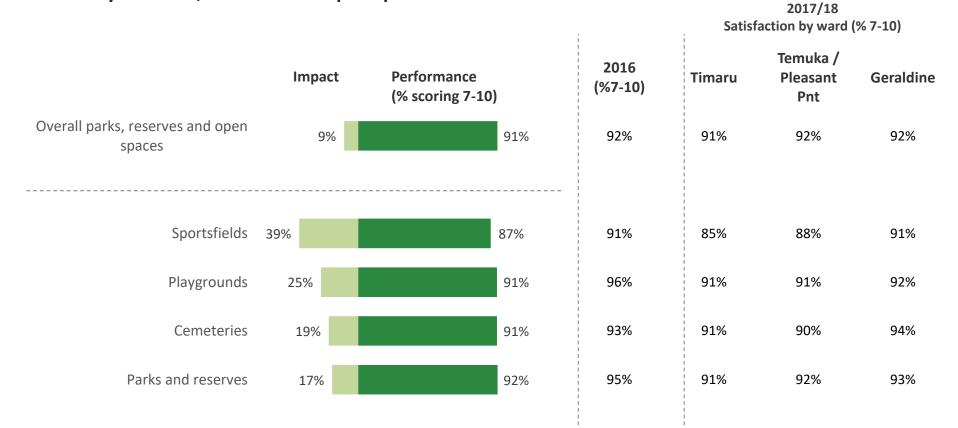
^{8.} WR3. How satisfied are you with each of the following services that are provided by Council?





Council's performance in relation to parks, reserves and open spaces is very high and an area of relative strength

Driver analysis: Parks, reserves and open spaces⁽¹⁾⁽²⁾⁽³⁾



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95

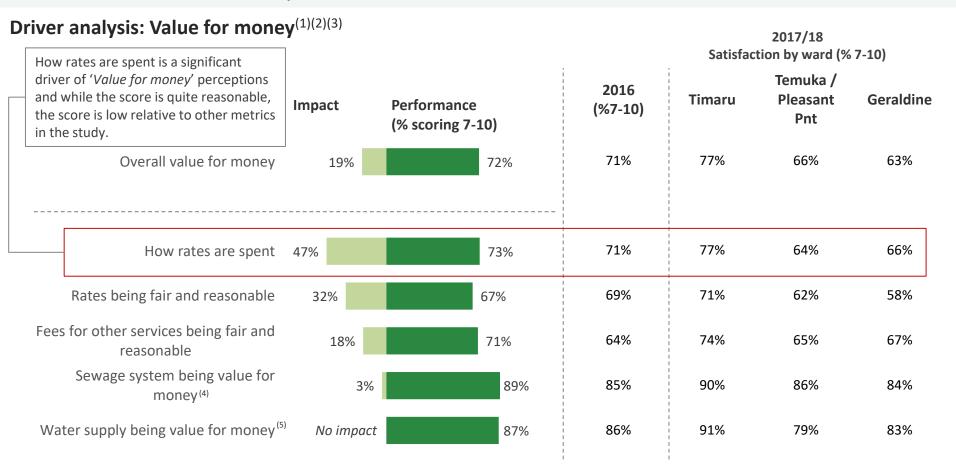
^{2.} PR3. And overall, how satisfied are you with how well Council maintains its sports-fields, parks, playgrounds, cemeteries and other open spaces?

PR2. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your satisfaction with Council's performance in maintaining its...





Council would benefit from communications that reinforce the value residents receive from their rates since this is an important driver

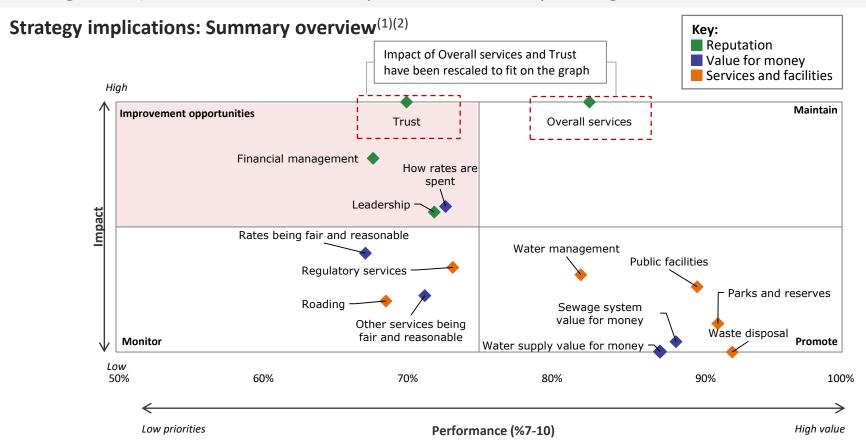


- Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- VM4. Considering all the services and facilities that the [COUNCIL] provides. Overall how satisfied are you that you receive good value for the money you spend in rates and other fees?
- VM3. How would you rate your satisfaction with the Council for...
- VM1. Council allocates \$367 of your rates towards the sewage service you receive. How satisfied are you that this represents good value for money?





Overall, the best opportunities to add value relate to reputation (leadership, trust and financial management) and in the thematically related area of spending



Sample: 2016 n=400; 2017/8 n=402

^{2.} The strategy grid serves to illustrate the relative position of attributes based on the combination of performance and impact. Relative to all other measures, those with the highest impact and lowest performance represent the best opportunities since improvements in these areas will be most valued



Understanding reputation

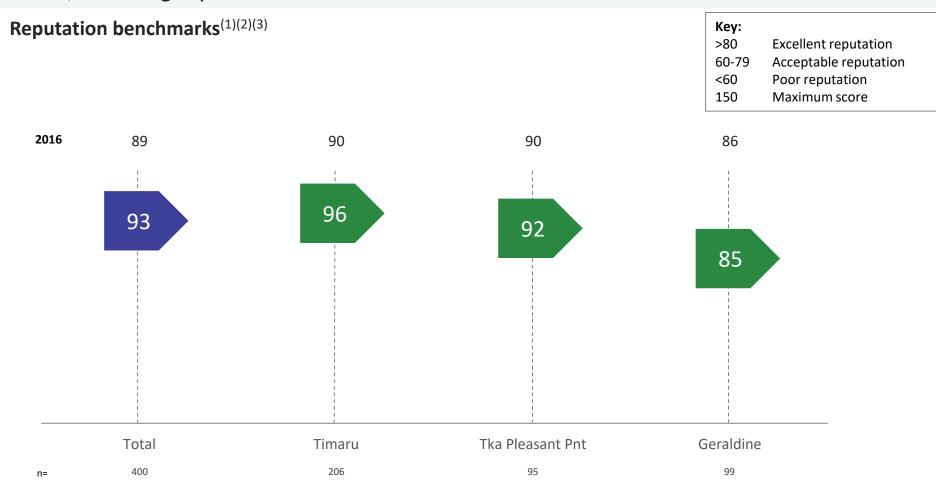








Timaru District Council has a particularly strong reputation and this is consistent across the three wards, albeit slightly lower in Geraldine



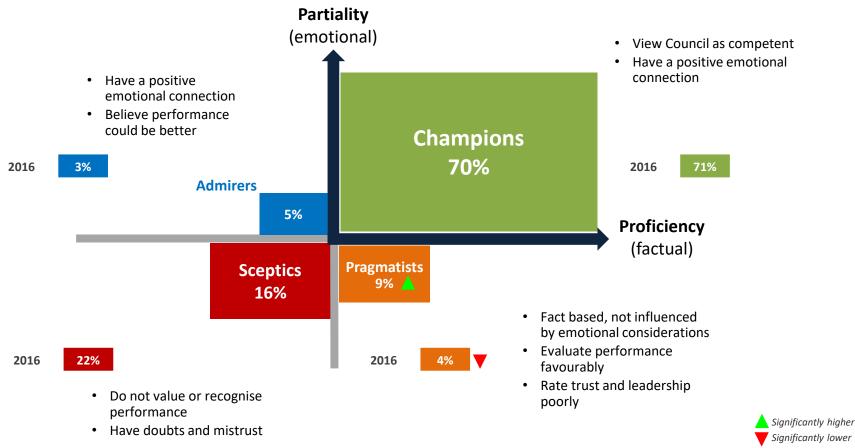
- 1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- 2. REP5: So considering, leadership, trust, financial management and quality of services provided, how would you rate the Council for its overall reputation?
- The benchmark is calculated by re-scaling the overall reputation measure to a new scale between -50 and +150 to improve granularity for the purpose of benchmarking





The reputation profile is dominated by 'Champions', indicating that a high proportion of residents recognise that Council is doing a good job, and also have trust in the organisation

Reputation profile(1)(2)



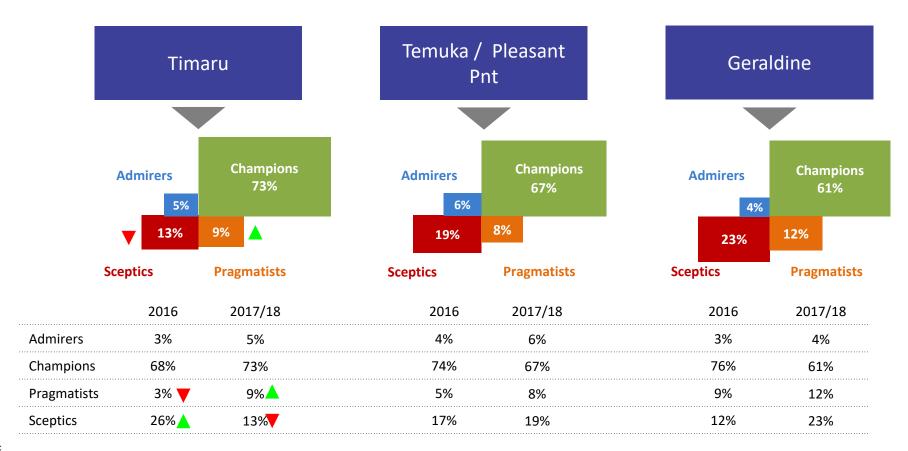
- Sample: 2016 n=400 ; 2017/18 n=402
- 2. Segments have been determined using the results from a set of five overall level questions: REP1 vision and leadership, REP2 trust, REP3 financial management, REP4 quality of deliverables, REP5 overall reputation





The proportion of 'Sceptics' in Timaru has significantly decreased since 2016, whereas the proportion of 'Pragmatists' has increased

Reputation profile: Wards⁽¹⁾⁽²⁾



Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses

Segments have been determined using the results from a set of five overall level questions: REP1 vision and leadership, REP2 trust, REP3 financial management, REP4 quality or eliverables, REP5 overall reputation

Page 1016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses

Significantly higher segments have been determined using the results from a set of five overall level questions: REP1 vision and leadership, REP2 trust, REP3 financial management, REP4 quality or eliverables, REP5 overall reputation reputation

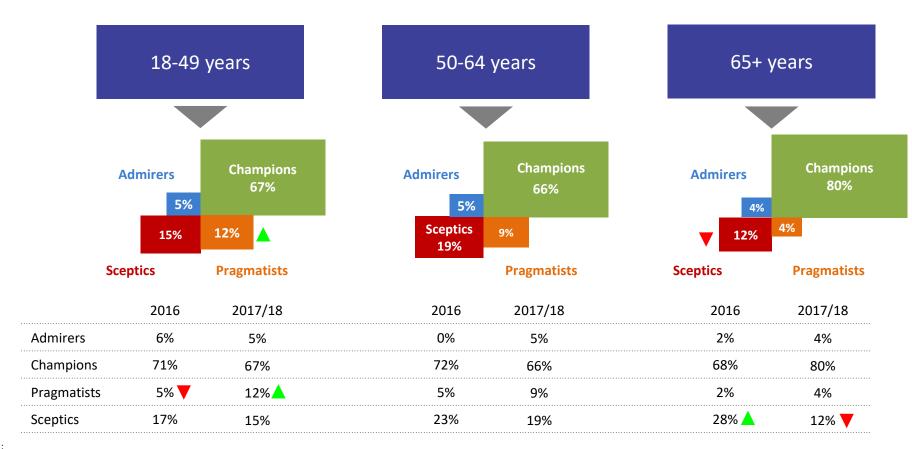
Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses



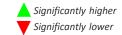


Those in older age groups are more positive and of note, fewer of those aged 65+ are now classified as 'Sceptics'

Reputation profile: Age groups⁽¹⁾⁽²⁾⁽³⁾



- Sample: 2016 n=400; 2017/8 n=402; 18-49 years n=178; 50-64 years n=121, 65+ years n=103, excludes don't know responses
- . Segments have been determined using the results from a set of five overall level questions
 - REP1 vision and leadership, REP2 trust, REP3 financial management, REP4 quality of deliverables, REP5 overall reputation





Satisfaction with interactions





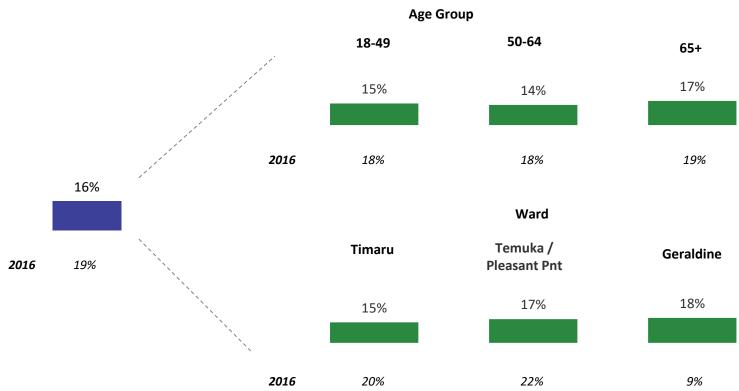




Around one in six residents (16%) have made a request or complaint to Council in the last year, with no difference by age or ward

Interactions: Enquiries, requests for services and complaints⁽¹⁾⁽²⁾

Proportion of residents in each group lodging a request



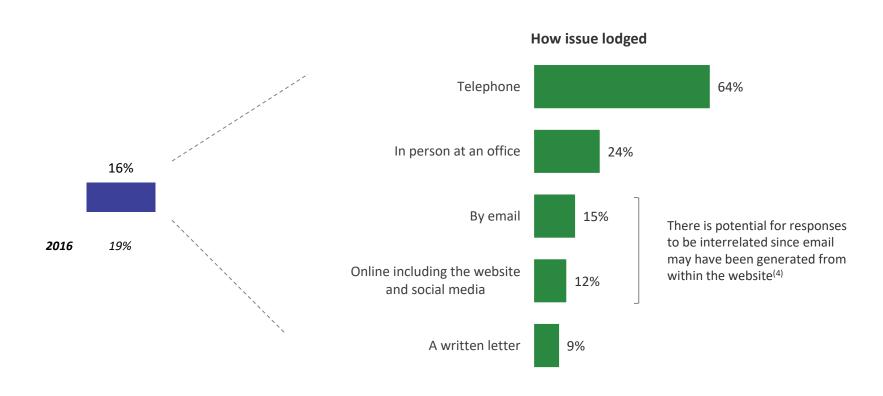
^{1.} Sample: 2016 n=400; 2017/18 n= 402; 18-49 years n=178; 50-64 years n=121, 65+ years n=103; Timaru n=200, Temuka / Pleasant Point n=107; Geraldine n=95. Those lodging a request 2016 n=74, 2018 n=64





Telephone is the primary mode of contact (64%), followed by personal visit to a Council office (24%)

Interactions: Enquiries, requests for services and complaints⁽²⁾⁽³⁾



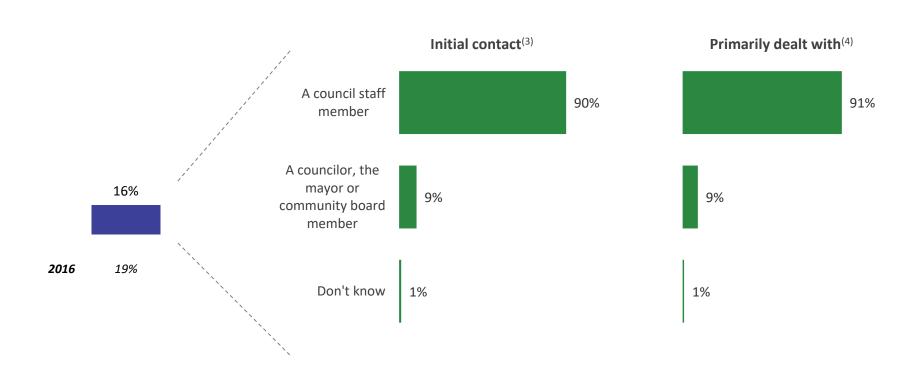
- 1. Sample: 2016 n=400; 2017/18 n=402; Made a request for service or complaint; 2017 n=74, 2018 n=64
- RS1. Have you made a request for service or complaint about a Council service during the past 12 months?
- . RS2. In relation to your most recent contact with the Council, what best describes how you contacted them?
- 4. There is potential for responses 'by email' and 'via the website' to be interrelated since there is functionality within the website to send an email via a form, or to obtain email addresses





In almost all instances the initial contact is made with a Council staff member (90%)

Interactions: Enquiries, requests for services and complaints⁽²⁾⁽³⁾

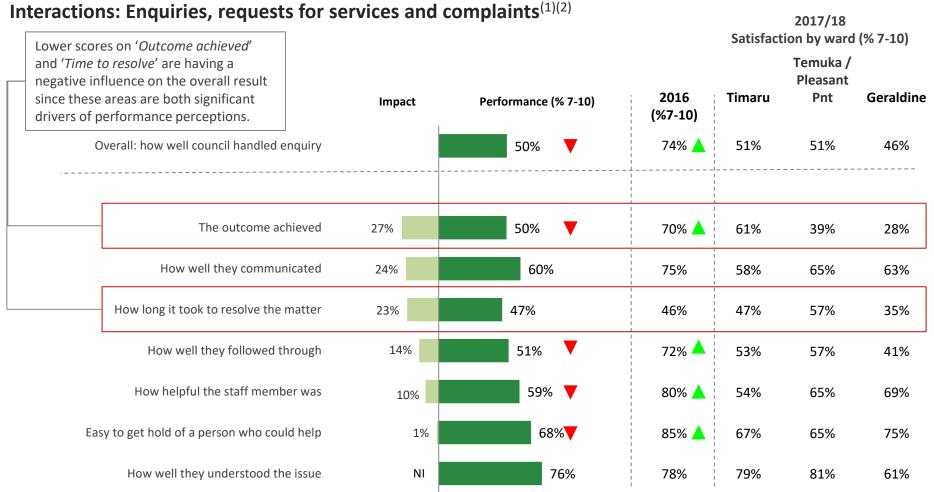


- Sample: 2016 n=400; 2017/18 n=402; Made a request for service or complaint n=64
- RS1. Have you made a request for service or complaint about a Council service during the past 12 months?
- . RS3. And who did you initially make contact with.
- 4. RS4. And who did you primarily deal with on this matter?





Enquiry handling performance has declined since 2016, with this mostly being influenced by a decline in satisfaction with the outcome, while time taken to achieve a resolution remains low



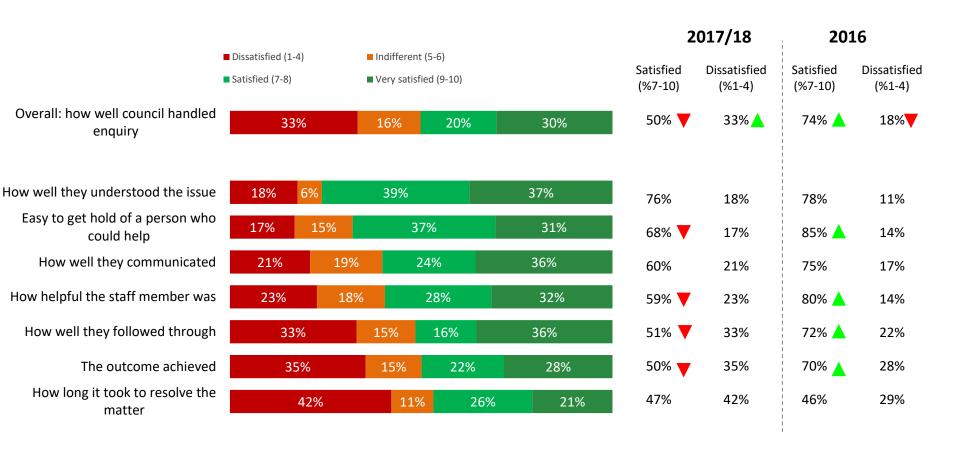
- 1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- 2. RS5. Still thinking back to your most recent contact or request, how would you rate your satisfaction with each of the following?





Overall, a third (33%) are dissatisfied with how Council handled their interaction, with time taken to resolve the matter causing dissatisfaction with more than four in ten

Interactions: Enquiries, requests for services and complaints⁽¹⁾⁽²⁾



^{1.} Sample: 2016 n=400; 2017/18 n=402. Lodged a request 2017 n=74, 2018 n=64

^{2.} RS5. Still thinking back to your most recent contact or request, how would you rate your satisfaction with each of the following?



Satisfaction with waste minimisation



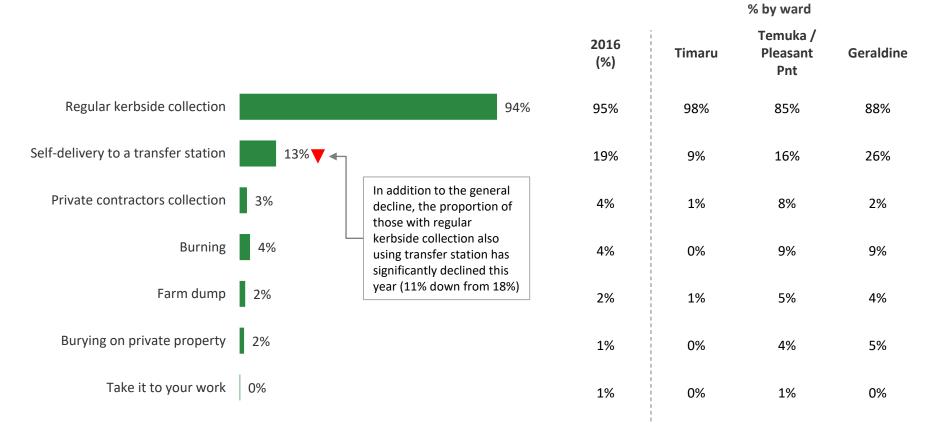






Most residents use kerbside collection, and there has been a significant decline this year in the proportion taking their waste to a transfer station

Use of waste disposal services⁽¹⁾⁽²⁾
2017/18





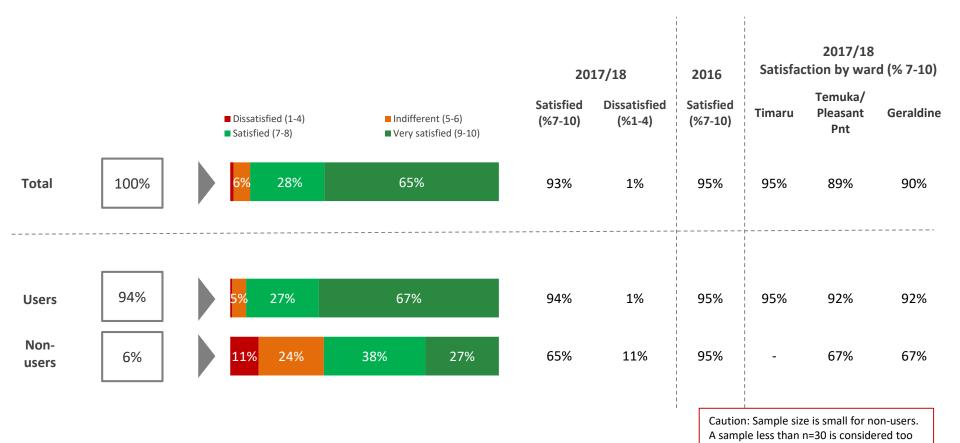
^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95.





The majority of users of the kerbside collection service are very satisfied with recycling services...

Waste minimisation services: Recycling; users of the kerbside service⁽¹⁾⁽²⁾⁽³⁾



NOTES:

small to be conclusive

Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95. 2016 Users n=381, non-users n=19, 2018 Users n=n=371, Timaru n=197, Temuka / Pleasant Point n=91, Geraldine n=83; Non-users n=31, Timaru n=3, Temuka / Pleasant Point n=16, Geraldine n=12

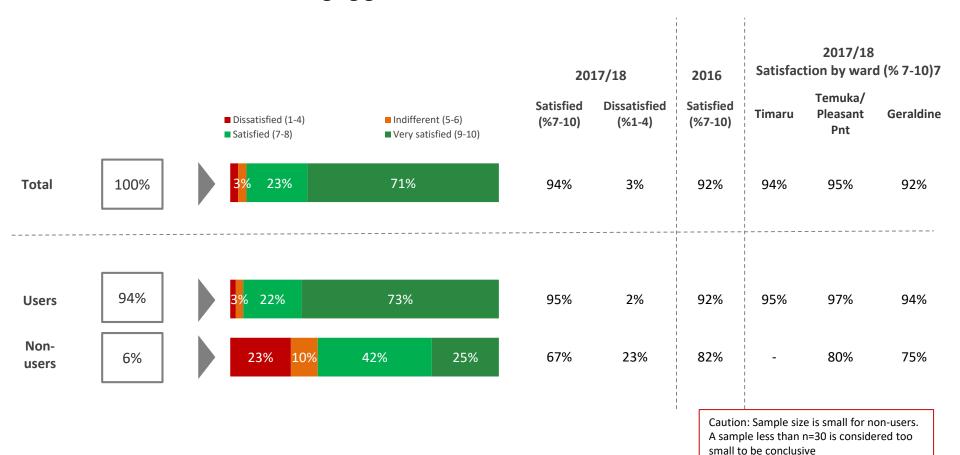
WR1. Which of the following methods does your household use for waste disposal? [Multiple Response]





... and with the green waste service provided by the Council

Waste minimisation services: Managing green waste; users of the kerbside service⁽¹⁾⁽²⁾⁽³⁾



Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95. 2016 Users n=381, non-users n=19, 2018 Users n=n=371, Timaru n=197, Temuka / Pleasant Point n=91, Geraldine n=83; Non-users n=31, Timaru n=3, Temuka / Pleasant Point n=16, Geraldine n=12

WR1. Which of the following methods does your household use for waste disposal? [Multiple Response]

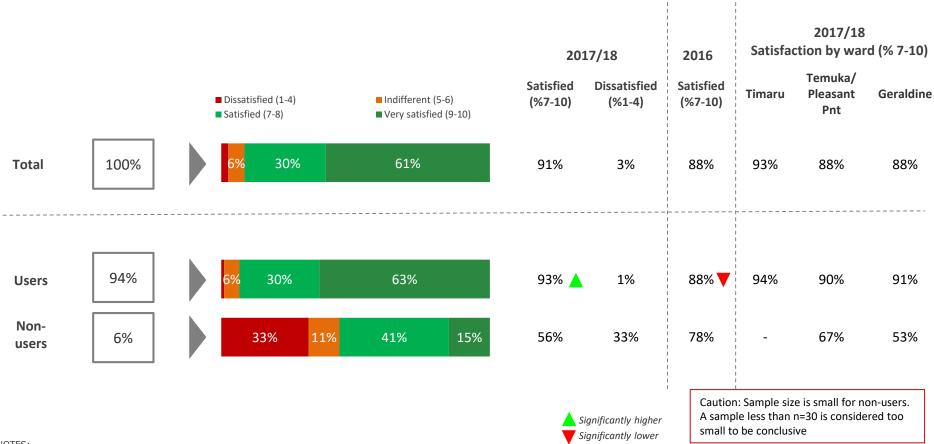
WR3. How satisfied are you with each of the following services that are provided by Council?





Kerbside users are also highly satisfied with Council's management of general waste

Waste minimisation services: Managing general waste; users of the kerbside service⁽¹⁾⁽²⁾⁽³⁾



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95. 2016 Users n=381, non-users n=19, 2018 Users n=n=371, Timaru n=197, Temuka / Pleasant Point n=91, Geraldine n=83; Non-users n=31, Timaru n=3, Temuka / Pleasant Point n=16, Geraldine n=12

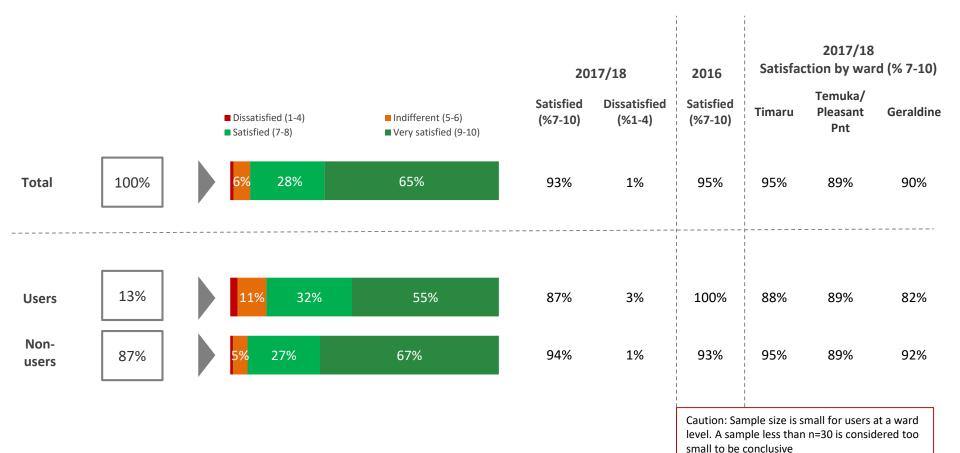
^{2.} WR1. Which of the following methods does your household use for waste disposal? [Multiple Response] 3. WR3. How satisfied are you with each of the following services that are provided by Council?





The majority of those who use a transfer station are satisfied with the recycling services

Waste minimisation services: Recycling; users of a transfer station⁽¹⁾⁽²⁾⁽³⁾



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95. 2016 Users n=82, non-users n=318, 2018 Users n=n=61, Timaru n=18, Temuka / Pleasant Point n=18, Geraldine n=25; Non-users n=381, Timaru n=182, Temuka / Pleasant Point n=89, Geraldine n=70

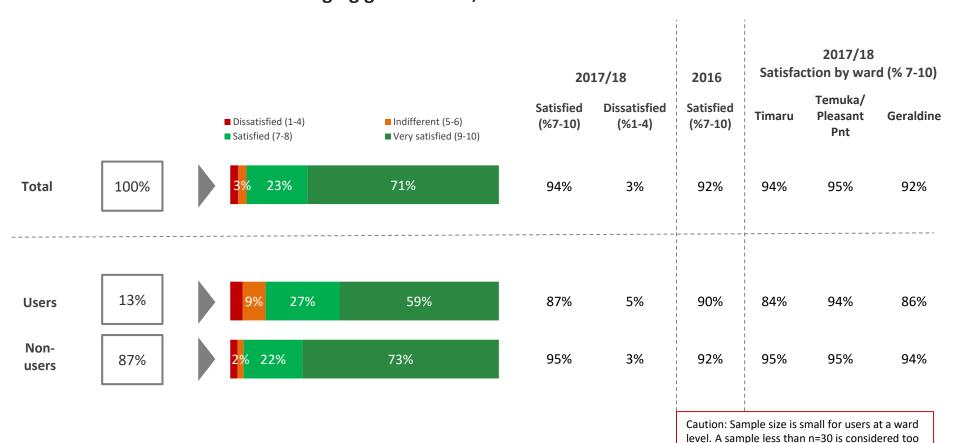
^{2.} WR1. Which of the following methods does your household use for waste disposal? [Multiple Response] 3. WR3. How satisfied are you with each of the following services that are provided by Council?





Transfer station users also indicate high satisfaction with the management of green waste...

Waste minimisation services: Managing green waste; users of a transfer station⁽¹⁾⁽²⁾⁽³⁾



NOTES:

small to be conclusive

Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95. 2016 Users n=82, non-users n=318, 2018 Users n=n=61, Timaru n=18, Temuka / Pleasant Point n=18,

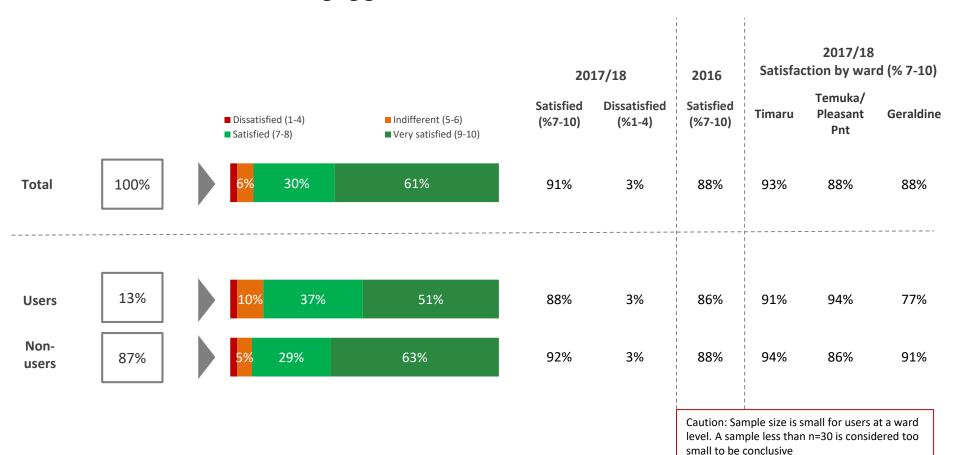
WR1. Which of the following methods does your household use for waste disposal? [Multiple Response] WR3. How satisfied are you with each of the following services that are provided by Council?





...and with the management of general waste

Waste minimisation services: Managing general waste; users of a transfer station(1)(2)(3)



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95. 2016 Users n=82, non-users n=318, 2018 Users n=n=61, Timaru n=18, Temuka / Pleasant Point n=18, Geraldine n=70.

^{2.} WR1. Which of the following methods does your household use for waste disposal? [Multiple Response] 3. WR3. How satisfied are you with each of the following services that are provided by Council?



Satisfaction with infrastructure



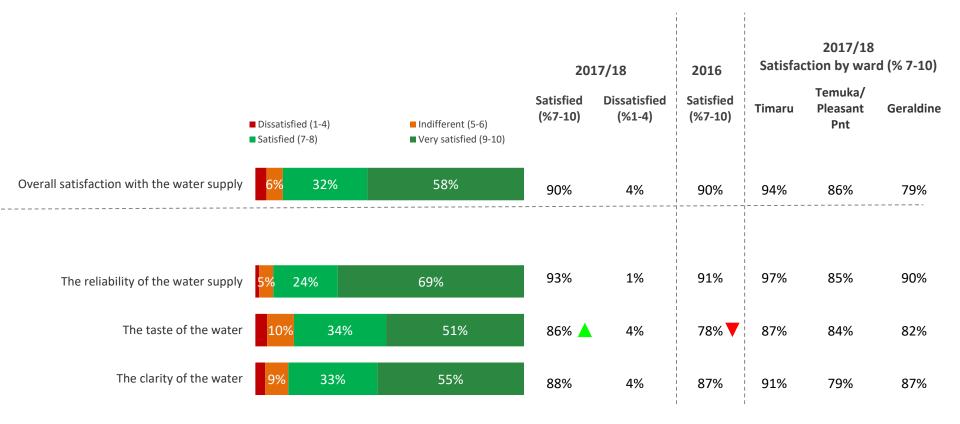


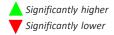




Residents are very satisfied with the district's water supply, and perceptions of taste have improved since 2016

Infrastructure: Water supply(1)(2)





NOTES:

2. TW2. On the scale of 1- 10, how would you rate your satisfaction with...

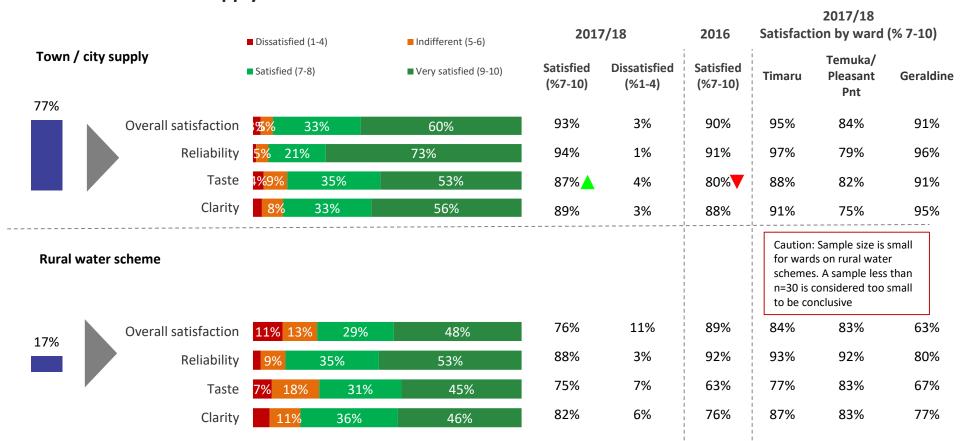
^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95





Overall, residents on town water supply are more satisfied than those on a rural scheme

Infrastructure: Water supply(1)(2)(3)



NOTES:

Significantly higher

Significantly lower

^{1.} Sample: 2016 n=400; 2017/18 n=402; Town/city supply n=294, Timaru n=176, Temuka/Pleasant Point n=66, Geraldine n=52; Rural water scheme n=81; Timaru n=18,

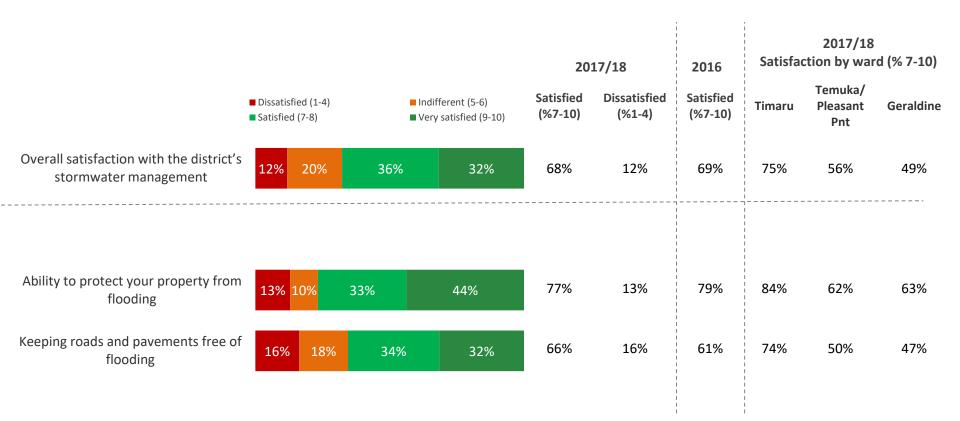
<sup>Temuka / Pleasant Point n=26; Geraldine n=37
TW1. Which of the following best describes your water supply connection?
TW2. On the scale of 1- 10, how would you rate your satisfaction with...</sup>





Satisfaction with the stormwater system is lower than for other key infrastructure although the results are consistent with those reported in 2016

Infrastructure: Stormwater¹⁾⁽²⁾



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95

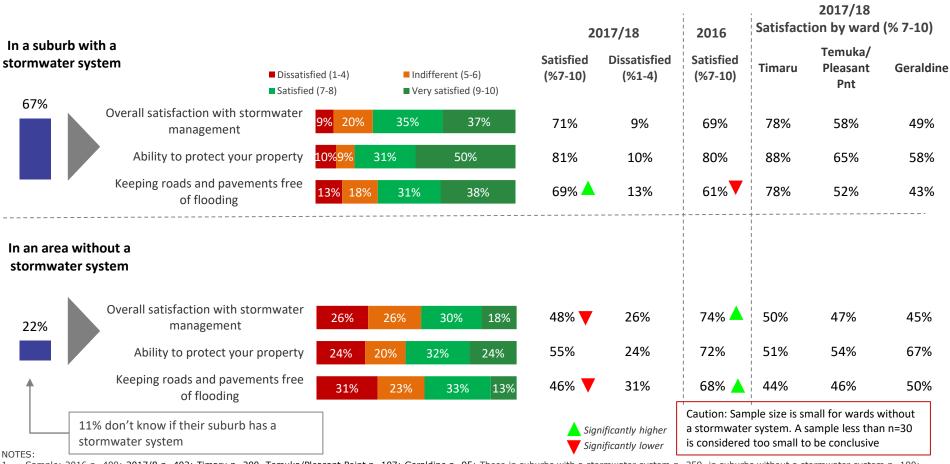
^{2.} TW5. On the scale of 1- 10, how would you rate your satisfaction with the stormwater system in terms of...





Residents living in areas where there is a stormwater system are very satisfied and in particular, they are more satisfied with how well roads and pavements are kept free of flooding

Infrastructure: Stormwater⁽¹⁾⁽²⁾⁽³⁾



.. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95; Those in suburbs with a stormwater system n=259, in suburbs without a stormwater system n=100; Timaru n=25, Temuka / Pleasant Point n=43, Geraldine n=32. A total of n=43 don't know

Analysis excludes those who don't know

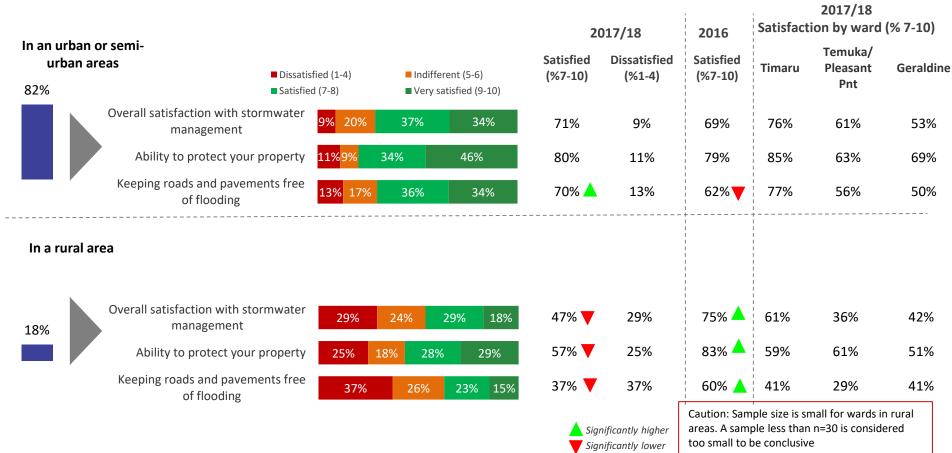
^{2.} TW5. On the scale of 1- 10, how would you rate your satisfaction with the stormwater system in terms of...





In contrast, those living in rural areas tend to be less satisfied with the management of stormwater than they were in 2016

Infrastructure: Stormwater⁽¹⁾⁽²⁾⁽³⁾



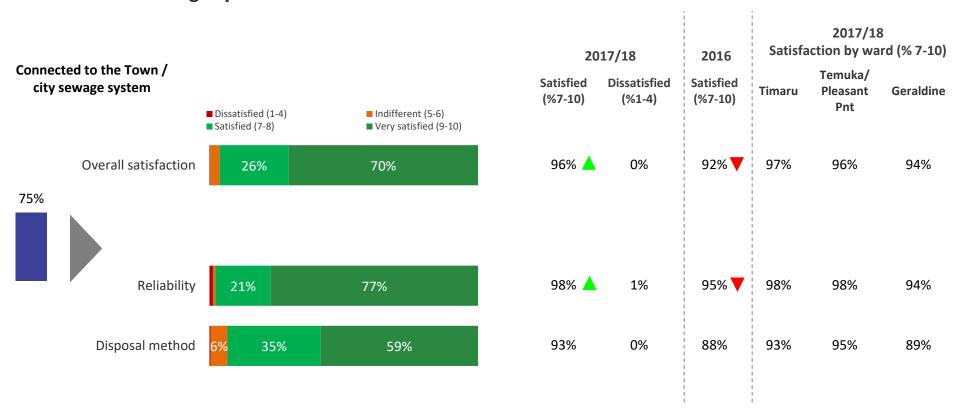
- 1. Sample: 2016 Urban/semi urban areas; n=366, rural areas n=34; 2018 urban/semi urban areas n=330; Timaru n=185, Temuka/Pleasant Point n=75, Geraldine n=56; Rural areas n=72, Timaru n=15, Temuka/Pleasant Point n=32, Geraldine n=39
 - TW5. On the scale of 1- 10, how would you rate your satisfaction with the stormwater system in terms of...

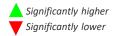




Residents connected to the town sewerage system are highly satisfied with the reliability and method of effluent disposal

Infrastructure: Sewage system⁽¹⁾⁽²⁾⁽³⁾





Sample: 2017 n=400; 2017/8 n=402; Town/city sewage system n=287; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95

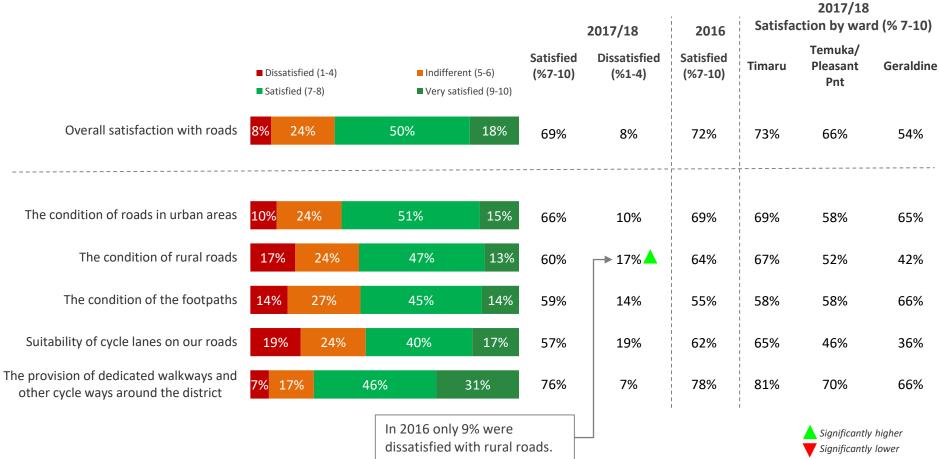
^{2.} TW3. Which of the following best describes the sewage system that your property is connected to?





While satisfaction with roading is consistent with 2016, there has been a significant increase in the proportion of residents dissatisfied with the condition of rural roads (17% up from 9%)

Infrastructure: Roads, walkways and cycleways (1)(2)(3)



- 1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95
- 2. RF3. Overall how satisfied are you with the roads, cycle lanes, footpaths and off-road walkways and cycle ways around the district
 - RF1. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your overall satisfaction with each of the following...





The satisfaction profile for those who have ridden a bike on an on-road cycle lane is similar to that of those who have not, and consistent with 2016

Infrastructure: On-road cycle lanes⁽¹⁾⁽²⁾⁽³⁾



Caution: Sample size is small for users in Geraldine. A sample less than n=30 is considered too small to be conclusive

^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95; 2016 Users n=104, non-users n=296, 2018 Users n=114, Timaru n=66, Temuka / Pleasant Point n=34, Geraldine n=14; Non-users n=288, Timaru n=134, Temuka / Pleasant Point n=73, Geraldine n=81

^{2.} RF2. In the last year, which of the following have you [ridden a bike on an on-road cycle lane]?

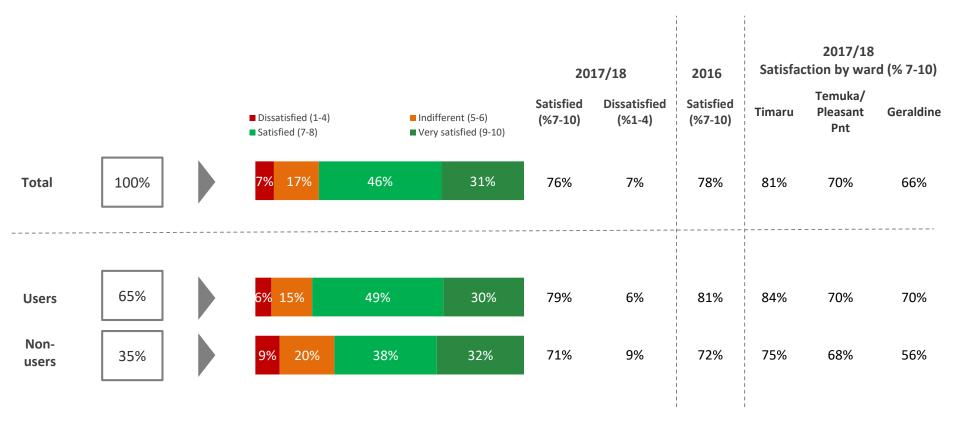
RF1. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your overall satisfaction with each of the following...





Off-road walkways remain well used (nearly two thirds, 65%), and satisfaction with them remains fairly high (79%)

Infrastructure: Off-road walkways⁽¹⁾⁽²⁾⁽³⁾



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95; 2016 Users n=151, non-users n=249, 2018 Users n=n=260, Timaru n=135, Temuka / Pleasant Point n=64, Geraldine n=61; Non-users n=142, Timaru n=65, Temuka / Pleasant Point n=43, Geraldine n=34

^{2.} RF2. In the last year, which of the following have you used [a dedicated off-road walking or cycleway]?

RF1. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your overall satisfaction with each of the following...



Satisfaction with parks, reserves and open spaces



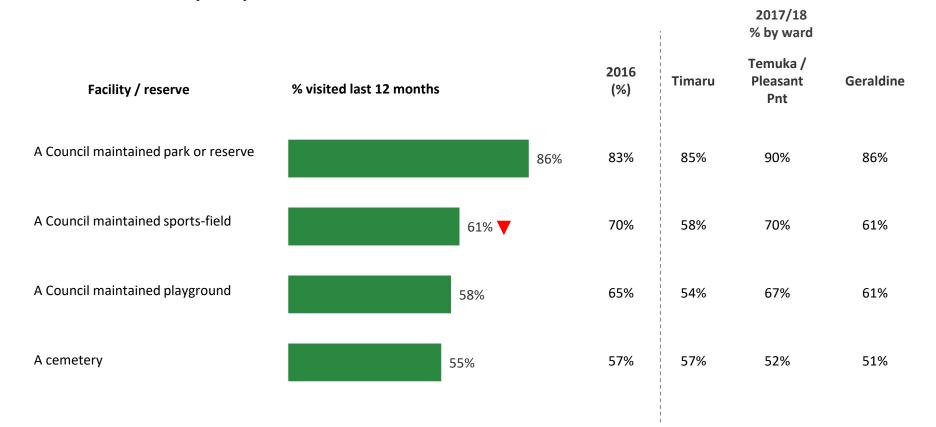






Council maintained parks and reserves remain well used by residents, but there has been a significant decline in sports-field usage (61% down from 70%)

Parks, reserves and open spaces: Visitation⁽¹⁾⁽²⁾





NOTES:

^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95

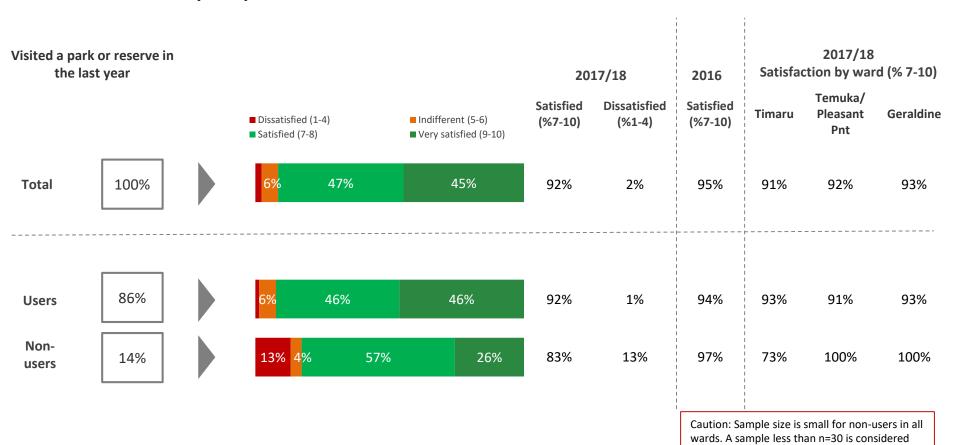
^{2.} PR1. In the last year, which of the following have you visited? [Multiple Response]





Satisfaction with how parks and reserves are maintained remains high, for both users and non-users (92% and 83% respectively)

Parks, reserves and open spaces: Parks and reserves (1)(2)(3)



NOTES:

too small to be conclusive

^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=336, non-users n=64, 2018 Users n=347, Timaru n=170, Temuka / Pleasant Point n=96, Geraldine n=81; Non-users n=55, Timaru 30, Temuka / Pleasant Point n=11, Geraldine n=14

^{2.} PR1. In the last year, which of the following have you visited? [Multiple Response]

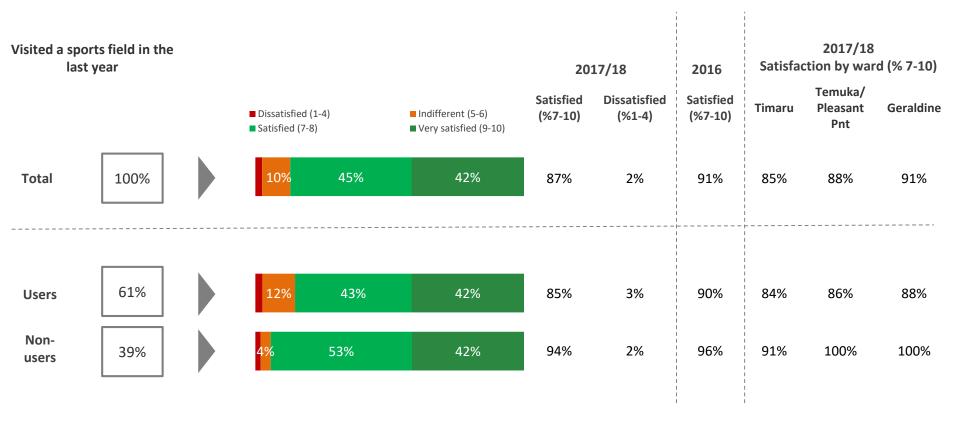
PR2. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your satisfaction with Council's performance in maintaining its...





Residents who have visited a sports field in the last year are also very satisfied

Parks, reserves and open spaces: Sports fields⁽¹⁾⁽²⁾⁽³⁾



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=262, non-users n=138, 2018 Users n=246, Timaru n=117, Temuka / Pleasant Point n=73, Geraldine n=56; Non-users n=156, Timaru 83, Temuka / Pleasant Point n=39

^{2.} PR1. In the last year, which of the following have you visited? [Multiple Response]

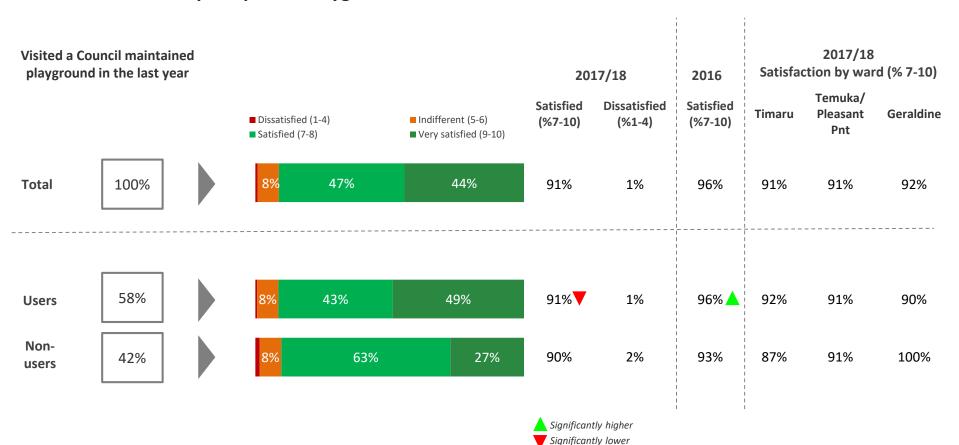
PR2. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your satisfaction with Council's performance in maintaining its...





While satisfaction among residents who have used a Council maintained playground in the last year is high, there has been a decrease relative to 2016, (91% down from 96%)

Parks, reserves and open spaces: Playgrounds⁽¹⁾⁽²⁾⁽³⁾



Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=245, non-users n=155, 2018 Users n=236, Timaru n=108, Temuka / Pleasant Point n=77, Geraldine n=57; Non-users n=166, Timaru 92, Temuka / Pleasant Point n=38

^{2.} PR1. In the last year, which of the following have you visited? [Multiple Response]

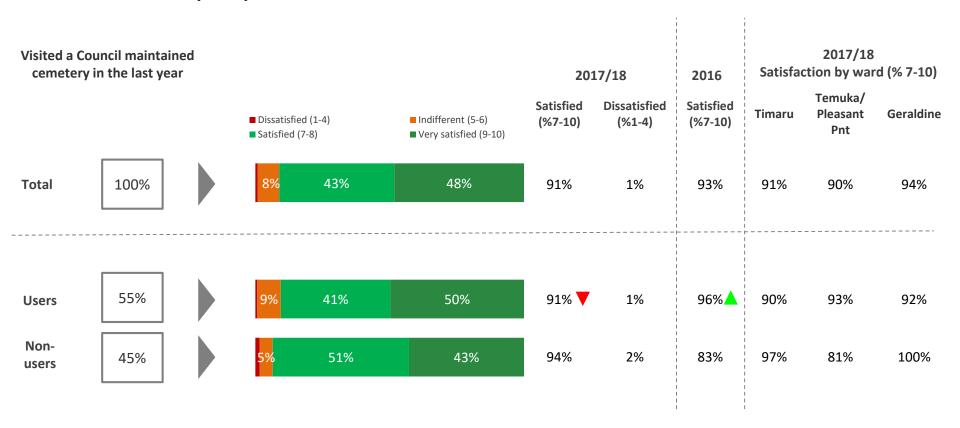
PR2. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your satisfaction with Council's performance in maintaining its...





Over half (55%) of residents have visited a cemetery in the last year and the vast majority are satisfied, and although some there has been some decline relative to 2016, few are dissatisfied

Parks, reserves and open spaces: Cemeteries⁽¹⁾⁽²⁾⁽³⁾





^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=241, non-users n=159, 2018 Users n=220, Timaru n=115, Temuka / Pleasant Point n=57, Geraldine n=48; Non-users n=182, Timaru 85, Temuka / Pleasant Point n=47

PR1. In the last year, which of the following have you visited? [Multiple Response]
 PR2. Still using the 1 to 10 scale where 1 means 'very dissatisfied' and 10 means 'very satisfied', how would you rate your satisfaction with Council's performance in maintaining its...



Satisfaction with community facilities



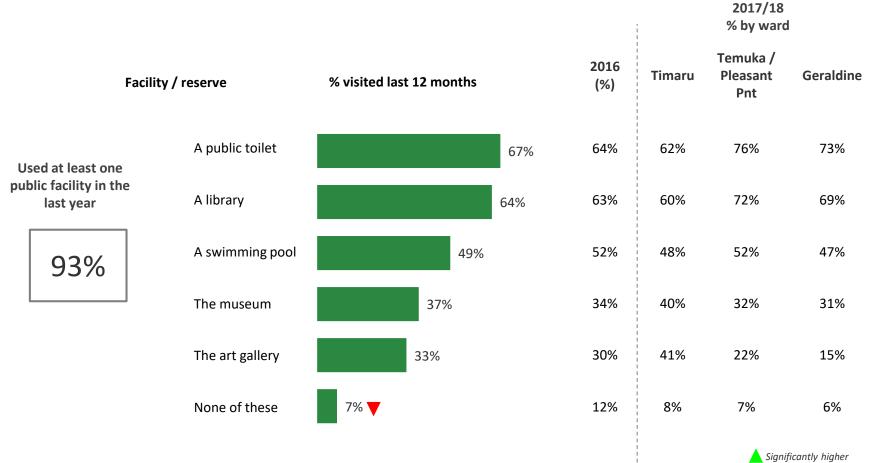






Nearly all residents (93%) have used a public facility in the past year with use of the various facilities remaining in line with that recorded in 2016

Community Facilities: Utilisation



NOTES:

2. CF1. Which of the following facilities have you visited in the last year?

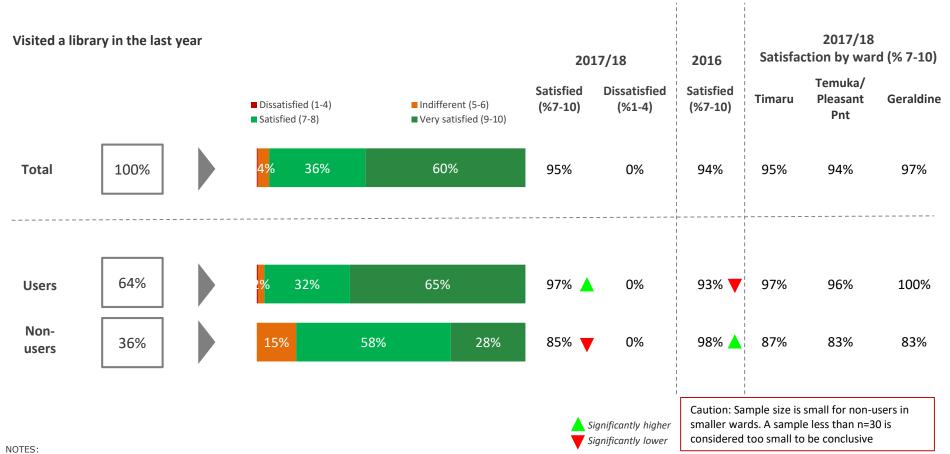
^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95





Nearly all residents who visited a library in the last year were satisfied with it (97%)

Community Facilities: Libraries⁽¹⁾⁽²⁾⁽³⁾



1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=266, non-users n=134, 2018 Users n=261, Timaru n=119, Temuka / Pleasant Point n=76, Geraldine n=66; Non-users n=141, Timaru 81, Temuka / Pleasant Point n=29

^{2.} CF1. Which of the following facilities have you visited in the last year?

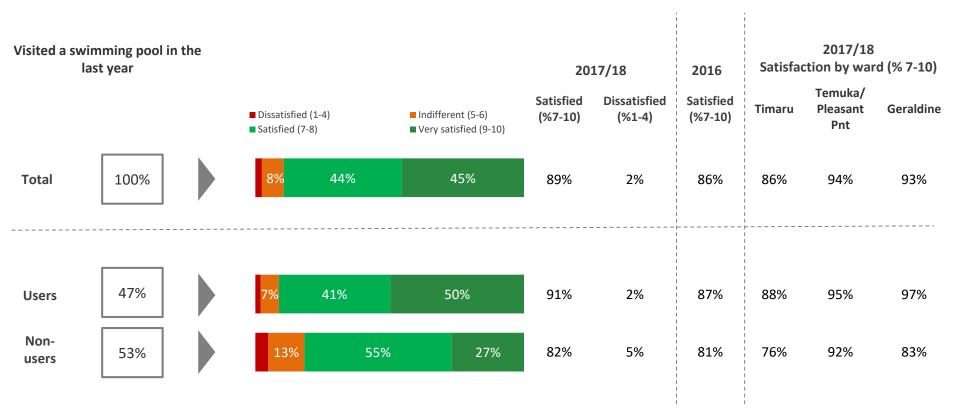
^{3.} CF4. Based on your experience and impressions, how would you rate your overall satisfaction with each of the following facilities?





Among those who have visited a swimming pool in the last year the level of satisfaction remains high

Community Facilities: Swimming pools (1)(2)(3)



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=210, non-users n=190, 2018 Users n=192, Timaru n=96, Temuka / Pleasant Point n=53, Geraldine n=43; Non-users n=210, Timaru 104, Temuka / Pleasant Point n=54

^{2.} CF1. Which of the following facilities have you visited in the last year?

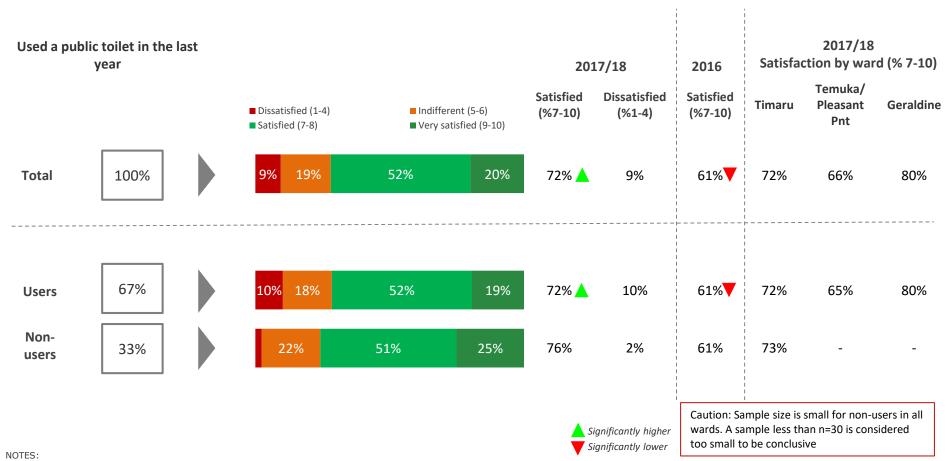
[.] CF4. Based on your experience and impressions, how would you rate your overall satisfaction with each of the following facilities?





Satisfaction with public toilets has improved relative to 2016

Community Facilities: Public toilets⁽¹⁾⁽²⁾⁽³⁾



1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=264, non-users n=136, 2018 Users n=276, Timaru n=126, Temuka / Pleasant Point n=81, Geraldine n=69; Non-users n=126, Timaru 74, Temuka / Pleasant Point n=26

^{2.} CF1. Which of the following facilities have you visited in the last year?

^{3.} CF4. Based on your experience and impressions, how would you rate your overall satisfaction with each of the following facilities?





While the proportion visiting the museum is relatively low (37% in the last year), satisfaction is high among both those who have recently visited and among non-users

Community Facilities: The museum⁽¹⁾⁽²⁾⁽³⁾



wards. A sample less than n=30 is considered too small to be conclusive

Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=149, non-users n=251, 2018 Users n=145, Timaru n=74, Temuka / Pleasant Point n=26, Geraldine n=26; Non-users n=257, Timaru 119, Temuka / Pleasant Point n=73 Geraldine n=65

CF1. Which of the following facilities have you visited in the last year?

CF4. Based on your experience and impressions, how would you rate your overall satisfaction with each of the following facilities?





Similarly, satisfaction with the art gallery is high among both recent visitors and those who haven't visited in the last year

Community Facilities: The art gallery⁽¹⁾⁽²⁾⁽³⁾



Caution: Sample size is small for users in small wards. A sample less than n=30 is considered too small to be conclusive

^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95, excludes don't know responses. 2016 Users n=125, non-users n=275, 2018 Users n=118, Timaru n=80, Temuka / Pleasant Point n=23, Geraldine n=15; Non-users n=284, Timaru 120, Temuka / Pleasant Point n=80

^{2.} CF1. Which of the following facilities have you visited in the last year?

^{3.} CF4. Based on your experience and impressions, how would you rate your overall satisfaction with each of the following facilities?



Regulatory services









A third (33%) of residents have had involvement with Council's regulatory services in the past year

Regulatory services: Direct contact in relation to

| | | | 2017/18 % by ward | | |
|---------------------------|------------------------|-------------|----------------------|--------------------------|-----------|
| Service used | % used in last 12 mont | 2016 (%) | Timaru | Temuka / Pleasant Pnt | Geraldine |
| Dogs or animal control | 16% | 16% | 15% | 19% | 15% |
| Building consent | 15% | 16% | 13% | 17% | 17% |
| Resource consent | 10% | 6% | 9% | 10% | 14% |
| Liquor licensing | 3% | 2% | 3% | 1% | 3% |
| Licensing of premises | 1% | 1% | 1% | 3% | 2% |
| No involvement or contact | | 66% 63% | 66% | 64% | 66% |

^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95

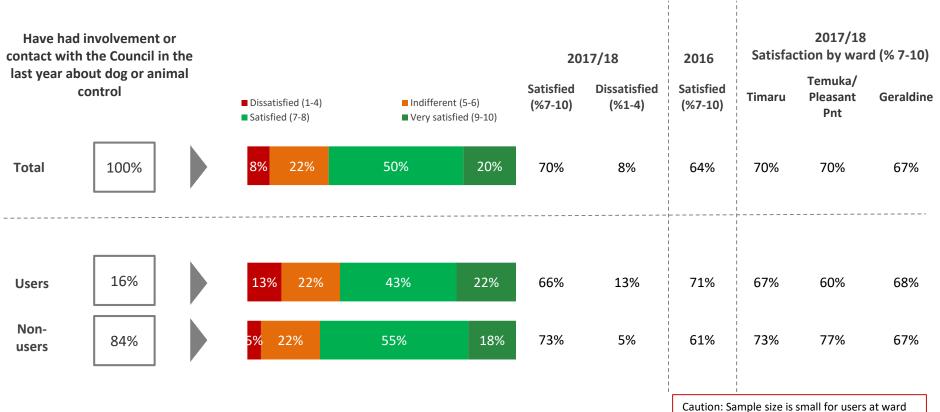
^{2.} OS1. Council also provides a range of other services. In the last year have you had any direct involvement or contact with Council in relation to any of the following? [Multiple Response]





Two thirds (66%) of those who have contacted the Council about dog or animal control are satisfied with the Council's performance with this service

Regulatory services: Dog or animal control⁽¹⁾⁽²⁾⁽³⁾



level. A sample less than n=30 is considered too

small to be conclusive

Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95. 2016 Users n=59, non-users n=341, 2018 Users n=63, Timaru n=28, Temuka / Pleasant Point n=21, Geraldine n=14; Non-users n=339, Timaru 172, Temuka / Pleasant Point n=86 Geraldine n=81

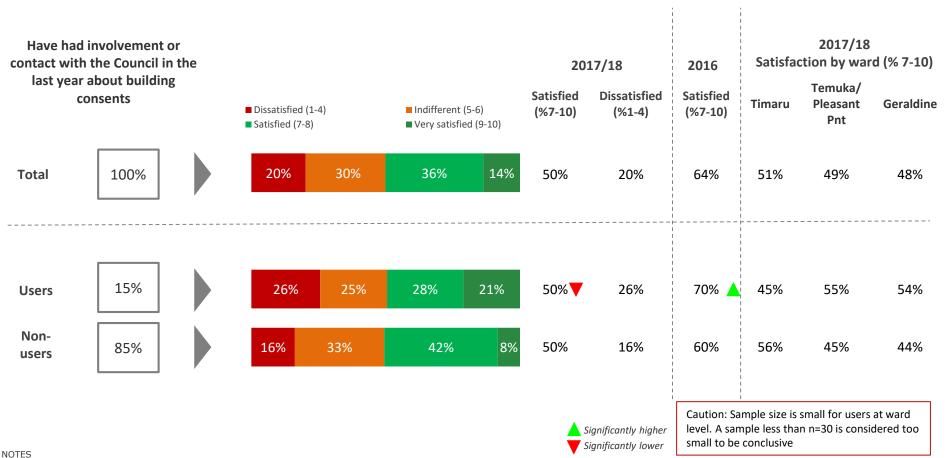
OS1. Council also provides a range of other services. In the last year have you had any direct involvement or contact with Council in relation to any of the following? [Multiple Response] OS2. Based on your experience or impressions, how satisfied are you with the Council's performance in providing each of these services?





Satisfaction among those involved in building consents has declined significantly since 2016 (50%, down from 70%) with a quarter (26%) dissatisfied with the process

Regulatory services: Building consents⁽¹⁾⁽²⁾⁽³⁾



1. Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95; 2016 Users n=71, non-users n=329, 2018 Users n=59, Timaru n=26, Temuka / Pleasant Point n=18, Geraldine n=15; Non-users n=361, Timaru 174, Temuka / Pleasant Point n=89 Geraldine n=80

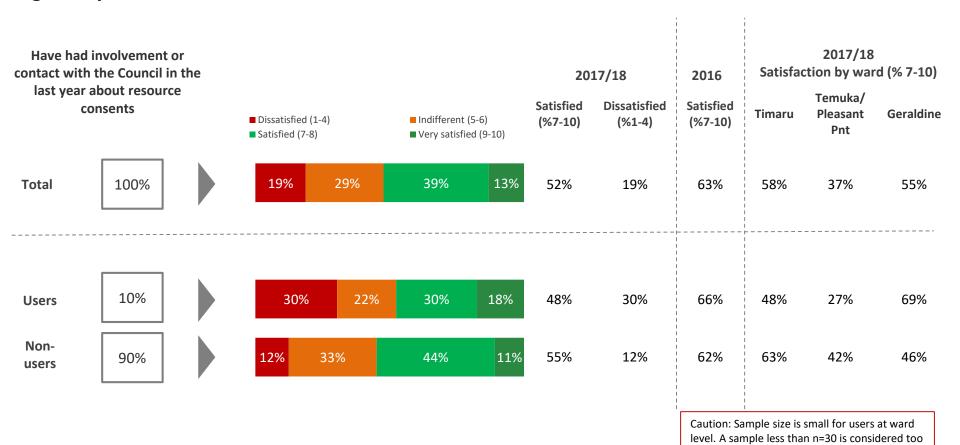
OS1. Council also provides a range of other services. In the last year have you had any direct involvement or contact with Council in relation to any of the following? [Multiple Response]
OS2. Based on your experience or impressions, how satisfied are you with the Council's performance in providing each of these services?





While relatively few have been directly involved with a resource consent, nearly a third (30%) are dissatisfied with the experience

Regulatory services: Resource consents⁽¹⁾⁽²⁾⁽³⁾



NOTES:

small to be conclusive

Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95; 2016 Users n=27, non-users n=391, 2018 Users n=41, Timaru n=17, Temuka / Pleasant Point n=11, Geraldine n=13; Non-users n=392, Timaru 183, Temuka / Pleasant Point n=96 Geraldine n=82





Perceptions are that Council is doing a good job of managing liquor licensing with relatively few being dissatisfied

Regulatory services: Liquor licensing⁽¹⁾⁽²⁾⁽³⁾



Caution: Sample size is small for users and insufficient to show results at a ward level. A sample less than n=30 is considered too small to be conclusive

^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95; 2016 Users n=9, non-users n=392, 2018 Users n=10, Timaru n=6, Temuka / Pleasant Point n=1, Geraldine n=3; Non-users n=392, Timaru 194, Temuka / Pleasant Point n=106 Geraldine n=92

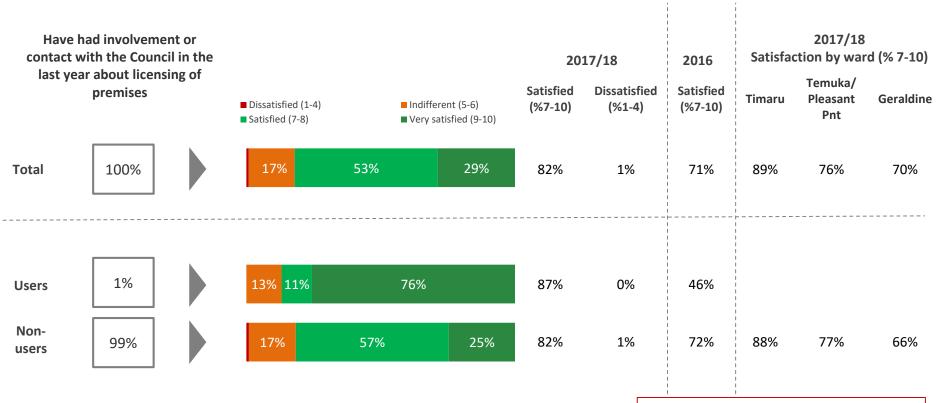
^{2.} OS1. Council also provides a range of other services. In the last year have you had any direct involvement or contact with Council in relation to any of the following? [Multiple Response]
3. OS2. Based on your experience or impressions, how satisfied are you with the Council's performance in providing each of these services?





Few residents have had direct involvement in the licensing of premises, however perceptions are very positive, and of note, perceptions are very positive among those who are users

Regulatory services: Licensing of premises⁽¹⁾⁽²⁾⁽³⁾



Caution: Sample size is small for users and insufficient to show results at a ward level. A sample less than n=30 is considered too small to be conclusive

^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95; 2016 Users n=8, non-users n=392, 2018 Users n=7, Timaru n=2, Temuka / Pleasant Point n=3, Geraldine n=2; Non-users n=395, Timaru 198, Temuka / Pleasant Point n=104 Geraldine n=93

OS1. Council also provides a range of other services. In the last year have you had any direct involvement or contact with Council in relation to any of the following? [Multiple Response] OS2. Based on your experience or impressions, how satisfied are you with the Council's performance in providing each of these services?



Communications





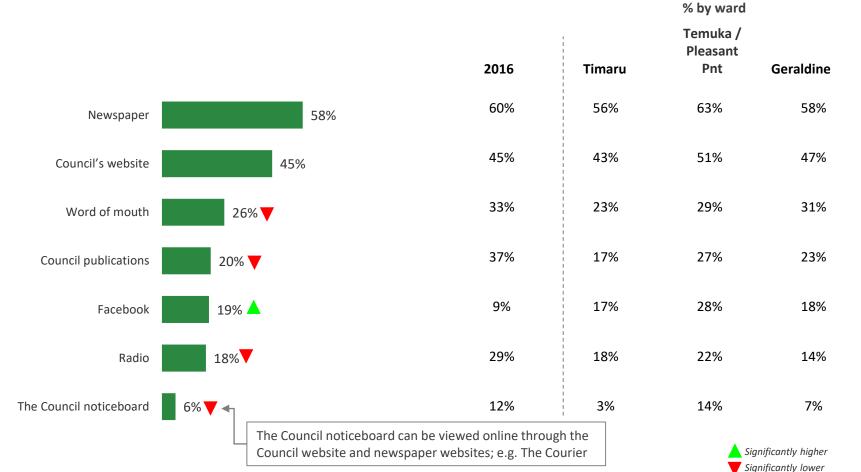




2017/18

Most residents use the newspaper (58%) or the website (45%) as their source of information for Council activities, but an increasing proportion are using Facebook (19% up from 9%)

Communication: Sources used to keep up to date with Council(1)(2)



CM1. Which of the following sources do you use for information about the Council? [Multiple Response]

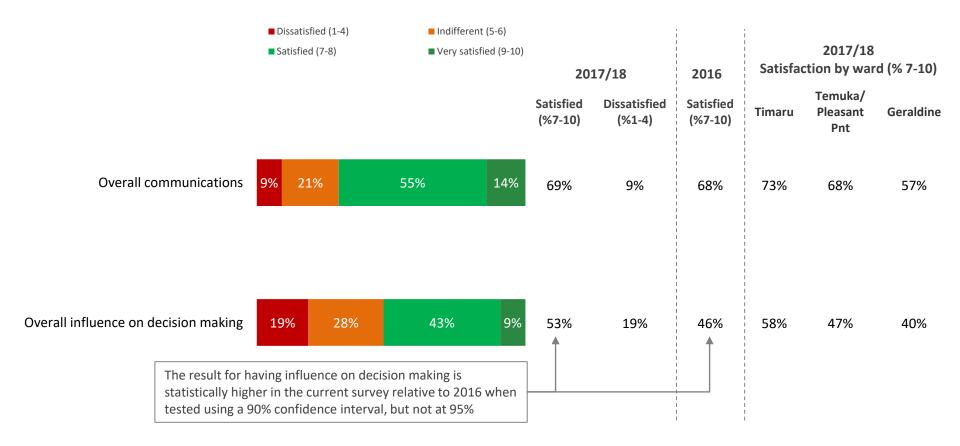
Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95





Two thirds of residents (69%) are satisfied with Council's communications, and importantly, there has been an increase in satisfaction with the extent decision making can be influenced

Communication: Satisfaction (1)(2)(3)



- Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95; excludes don't know responses
- .. CM2. How would you rate Council for keeping the public informed and involved in its decision making?
- CM3. And how satisfied are you with the level of influence that residents have on Council's decision making?



The Timaru District environment



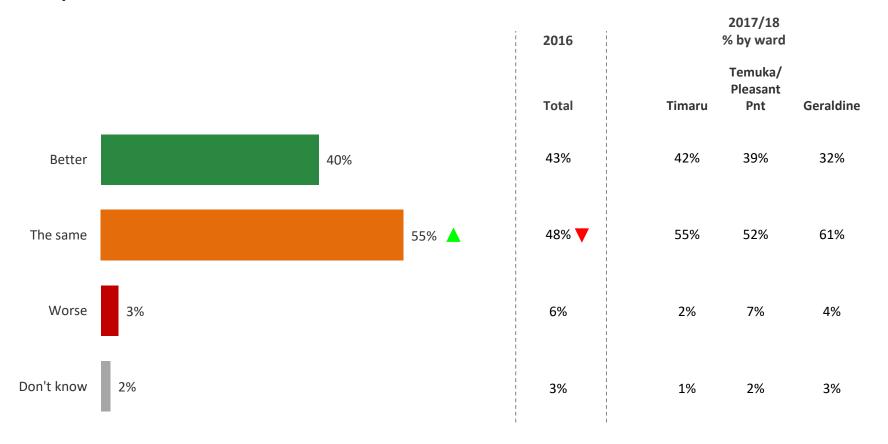






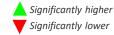
Nearly all residents (95%) consider Timaru to be at least as good a place to live as it was three years ago

Timaru as a place to live⁽¹⁾⁽²⁾



IOTES:

2. SD1. Would you say the district is better, about the same or worse as a place to live compared with three years ago?



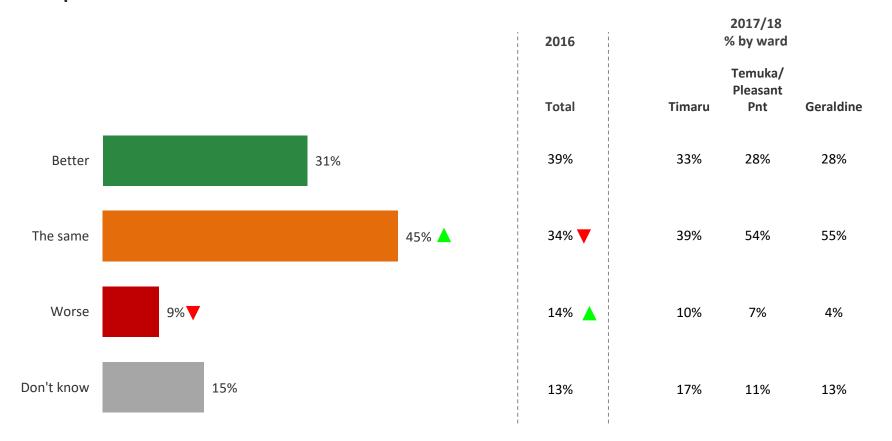
^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95





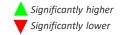
Nearly a third (31%) believe Timaru is a better place to do business compared to three years ago...

Timaru as a place to do business⁽¹⁾⁽²⁾



NOTES:

2. SD2. Would you say the district is better, about the same or worse as a place to do business compared with three years ago?



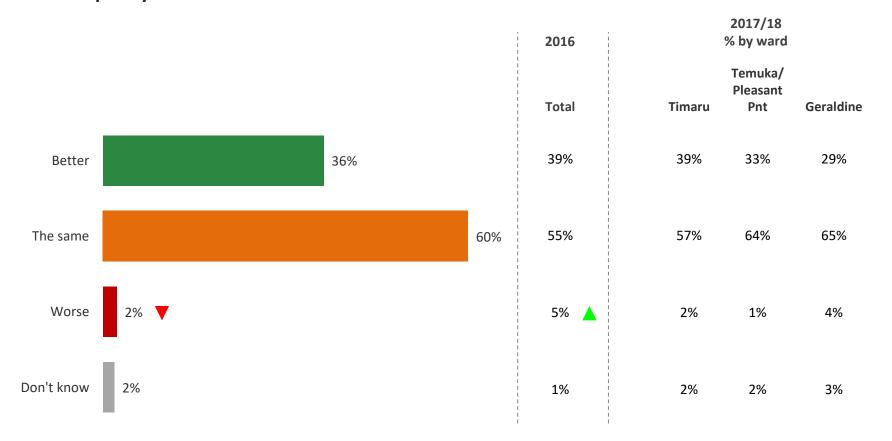
^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95





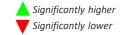
...and a similar proportion (36%) believe that the quality of life in Timaru has improved

Timaru overall quality of life⁽¹⁾⁽²⁾



NOTES:

2. SD3. And how would you rate the overall quality of life in the district. Would you say it is...



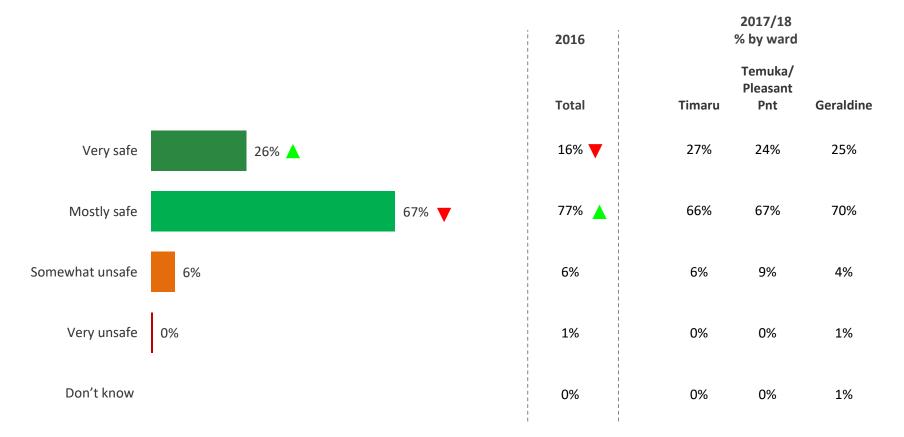
^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95



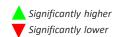


A quarter of residents (25%) now consider Timaru to be very safe (up from 16% in 2016)

Timaru overall perception of safety⁽¹⁾⁽²⁾



NOTES.



^{1.} Sample: 2016 n=400; 2017/8 n=402; Timaru n=200, Temuka/Pleasant Point n=107; Geraldine n=95

^{2.} SD4. And how would you describe your perception of safety in the district. Would you say that the district is...



General comments



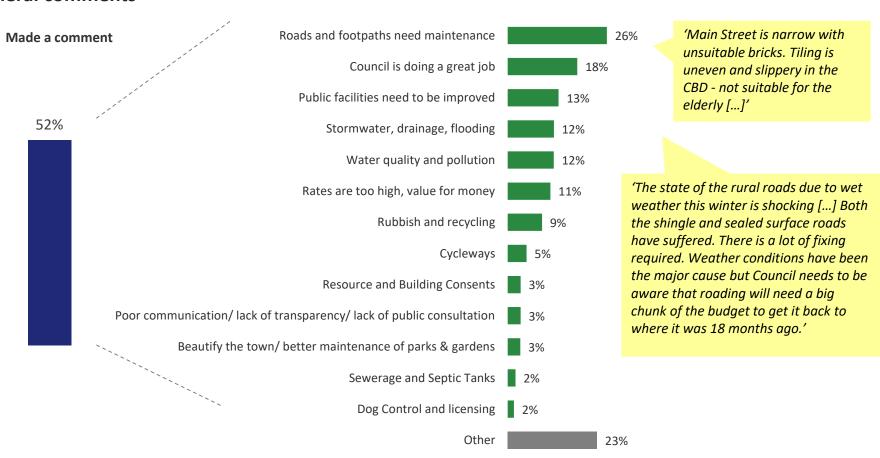






Maintenance of roads and footpaths are the main concern cited among those who provided additional comments

General comments⁽¹⁾⁽²⁾



NOTEC:

Sample: n=40.

^{2.} OP2. Are there any other comments that you would like to make about the Timaru District Council?



Sample profile









Sample profile

| Age | % | Weighted | Unweighted |
|--------------------------|-----------------|----------|---------------------|
| 18-49 | 45% | 183 | 178 |
| 50-64 | 28% | 113 | 121 |
| 65+ | 26% | 106 | 103 |
| Total | 100% | 402 | 402 |
| Ethnicity (Prioritised) | % | Weighted | Unweighted |
| Maori | 9% | 36 | 39 |
| All others | 91% | 366 | 363 |
| Total | 100% | 402 | 402 |
| Ward | % | Weighted | Unweighted |
| Timaru | 63% | 252 | 200 |
| Temuka / Pleasant Pnt | 21% | 84 | 107 |
| Geraldine | 16% | 66 | 95 |
| Total | 100% | 402 | 402 |
| | | | |
| Number of people in home | % | Weighted | d Unweighted |
| • • | % 61% | Weighted | d Unweighted 250 |
| home | | • | • |
| home One or two | 61% | 247 | 250 |

| Years lived in Timaru | % | Weighted | Unweighted |
|-----------------------|------|----------|------------|
| 5 years or less | 9% | 37 | 43 |
| 6 to 10 years | 9% | 36 | 39 |
| Over 10 years | 82% | 329 | 320 |
| Unsure | 0% | 0 | 0 |
| Total | 100% | 402 | 402 |
| Pay rates | % | Weighted | Unweighted |
| Pay rates | 93% | 376 | 374 |
| Do not pay rates | 4% | 17 | 17 |
| Renting | 2% | 8 | 9 |
| Don't know | 0% | 1 | 2 |
| Total | 100% | 402 | 402 |
| Description of area | % | Weighted | Unweighted |
| Urban area | 63% | 255 | 238 |
| Semi urban area | 19% | 75 | 78 |
| Rural area | 18% | 72 | 86 |
| Total | 100% | 402 | 402 |

